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Examining two of the ingredients of Cognitive Therapy for adolescent social anxiety disorder: Back-translation from a treatment trial.

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Title: Examining two of the ingredients of Cognitive Therapy for adolescent social anxiety disorder: Back-translation from a treatment trial.

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Abstract

Background: Cognitive Therapy for Social Anxiety Disorder (CT-SAD) based on the Clark & Wells model is a complex intervention comprised of a series of therapeutic elements. Two of the key ingredients are the *self-focused attention and safety behaviour experiment* and *video feedback*. The present study examined the effects of these two therapeutic procedures in adolescents with SAD, as well as common themes of the young people's social fears and negative self-images. **Method:** 35 participants with a diagnosis of SAD completed internet-delivered CT-SAD as part of a randomised controlled trial. We conducted a series of paired samples t-tests to evaluate the effects of the *self-focused attention and safety behaviour experiment* and *video feedback*. We applied Latent Dirichlet Allocation to identify latent topics based on participants' description of their social fears and negative self-images that were elicited during the course of these therapy procedures. **Results:** Participants reported lower anxiety and more positive self-appraisals when focusing externally and dropping safety behaviours, compared to when focusing internally and using safety behaviours ($p < .0025$). After they watched the videos compared to before, they reported more positive appraisals of their appearance and performance ($p < .0025$). The differences in these outcomes were significantly larger when they focused internally and used safety behaviours, compared to focusing externally and dropping safety behaviours ($p < .0025$). Topic modelling identified six social fear topics and five negative self-image topics. **Conclusions:** Self-focused attention, safety behaviours, and negative self-imagery are modifiable with the 'self-focused attention and safety behaviour experiment' and 'video feedback' as part of internet delivered CT-SAD.

Keywords: Cognitive Therapy, CBT, Social Anxiety, Adolescent, Safety Behaviours, Self-focused Attention, Imagery

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2 disorder: Back-translation from a treatment trial.

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Introduction

26 Social Anxiety Disorder (SAD) is a highly prevalent (Kessler et al., 2005) and persistent
27 condition (Bruce et al., 2005) that mostly first occurs before adulthood (Solmi et al., 2022). It
28 often causes substantial impairment, affecting academic attainment (Vilaplana-Pérez et al.,
29 2021), peer relationships (Chiu et al., 2021), and the risk of further anxiety disorders,
30 depression, and suicidal thoughts (Chiu et al., 2024). Timely effective intervention for SAD in
31 young people¹ therefore has the potential to deliver considerable benefits.

32

33 Great strides have been made in the treatment of adult SAD with the development of
34 psychological therapies designed to reverse cognitive and behavioural mechanisms that are
35 implicated in its persistence. One such treatment that has been shown to outperform a
36 number of credible alternatives is Cognitive Therapy for SAD (CT-SAD; Mayo-Wilson et al.,
37 2014), which is based on the Clark and Wells' (Clark & Wells, 1995) model of social anxiety.
38 The model seeks to explain the persistence of social anxiety. It suggests socially anxious
39 individuals engage in heightened self-focus in social and performance situations, reducing
40 the opportunity to gather feedback from their environment which may counter negative
41 perceptions. Furthermore, when internally focused, individuals attend to symptoms of
42 anxiety as well as excessively negative and distorted images of themselves and how they
43 come across. To prevent or mitigate their social fears, socially anxious individuals engage in a
44 range of safety behaviours, such as avoiding eye contact and rehearsing sentences. However,
45 these safety behaviours inadvertently reduce the individual's opportunity to disconfirm their
46 negative beliefs.

¹ Young people and adolescents are used interchangeably here, to refer to young people aged 11 to 18 years.

47

48 CT-SAD comprises a series of treatment elements designed to reverse the processes outlined
49 in the model. Initially, the therapist and patient develop a personalized model of the
50 processes involved in maintaining an individual's social anxiety. The therapist then guides
51 the patient through an experiential exercise to test the adverse effects of self-focused
52 attention and safety behaviours (hereon called the 'self-focused attention and safety
53 behaviour experiment'). This involves the patient participating in a challenging social
54 interaction task, once whilst using self-focus and safety behaviours and then again whilst
55 focusing externally and reducing safety behaviours. Ratings of anxiety, self-consciousness,
56 and appraisals of performance are compared between the two interactions to help the
57 patient learn about the unintended negative effects of self-focus and safety behaviours.
58 Subsequently, video recordings of the interactions undertaken as part of the 'self-focused
59 attention and safety behaviour experiment' are reviewed to help patients correct excessively
60 negative images of their social performance (hereon referred to as 'video feedback'). In CT-
61 SAD, video feedback is conducted after careful verbal preparation to help reduce processing
62 biases that can interfere with the patient objectively viewing themselves on screen (see
63 Warnock-Parkes et al. (2017) for a full description of video feedback). Following video
64 feedback, patients receive training in externally focused attention, and then the focus of
65 therapy shifts to behavioural experiments that help patients test and disconfirm their fearful
66 beliefs about social interactions (see www.oxcadatresources.com for a full description of CT-
67 SAD procedures).

68

69 Empirical evidence for the role of the processes specified in the model (self-focused
70 attention, negative self-imagery, and safety behaviours) in social anxiety in adults has come

71 from laboratory studies and from studies examining treatment components in CT-SAD (for
72 reviews, see: Ng et al., 2014; Norton & Abbott, 2017; Piccirillo et al., 2016). For example, in
73 relation to self-focused attention and safety behaviours, an experimental study with a
74 community sample showed that manipulating these two processes during an interaction
75 task modulated anxiety and self-perceptions of performance (McManus et al., 2008).
76 Consistent with this, a study examining the effect of the 'self-focused attention and safety
77 behaviour experiment' conducted in one session as part of a full course of CT-SAD was found
78 to improve patient-reported state anxiety and appraisals of performance (McManus et al.,
79 2009). Similar findings have been reported in relation to negative imagery. Experimental
80 laboratory studies have found that reducing negative mental imagery during a social
81 interaction task via instructions (Hirsch et al., 2003) and via video feedback (Hirsch et al.,
82 2004) is associated with lower anxiety and improved social performance. This finding was
83 replicated when the effects of 'video feedback' on state anxiety and self-reported
84 performance completed in a single session of CT-SAD were examined (McManus et al.,
85 2009). Additionally, a recent study by Wild et al. (2023) demonstrated that 'video feedback'
86 reduced patients' social anxiety and improved self-perceptions in both face-to-face and
87 internet-delivered formats as part of a randomised control trial.

88

89 With the aim of improving treatment outcomes for young people with SAD (Evans et al.,
90 2021; Skumsnes et al., 2024), there has been increasing interest in whether the processes
91 outlined in the Clark and Wells (1995) model are also relevant to the persistence of
92 adolescent social anxiety, and also in whether CT-SAD may be helpful for this population.
93 Findings from adults cannot be assumed to be relevant to adolescents due to the ongoing

94 maturation of relevant underlying social-cognitive processes such as perspective-taking, self-
95 consciousness during this developmental period (Blakemore, 2008).

96

97 A number of cross-sectional and longitudinal observational community studies with young
98 people support an association between negative thoughts, self-focused attention, negative
99 self-imagery, and safety behaviours with social anxiety symptoms (Leigh & Clark, 2018). In
100 addition, a recent study with clinic-referred adolescents found that negative thoughts and
101 attitudes, self-focused attention and safety behaviours were elevated in young people with
102 SAD compared to young people with other anxiety disorders (Leigh, Percy, et al., 2023).

103 Experimental studies are a particularly powerful way to test the causal assumptions
104 underlying the Clark and Wells model. To date, experimental studies with young people that
105 have manipulated self-focused attention (Kley et al., 2011), safety behaviours and self-
106 focused attention (Leigh et al., 2021), and self-imagery (Leigh et al., 2020) during interaction
107 or performance tasks have found an association with increased state anxiety, more negative
108 self-appraisals, and impaired performance in high socially anxious community samples of
109 young people. However, few experimental studies have been carried out with clinical
110 samples.

111

112 Two trials of CT-SAD with adolescents have been reported. A Norwegian trial randomly
113 allocated 57 adolescents to individual CT-SAD, group graded exposure based CBT, or an
114 attention placebo condition (equivalent contact time to active arms involving social activity
115 and support but without purported active treatment elements) (Ingul et al., 2014). Across all
116 outcome measures, the CT-SAD condition outperformed both graded CBT and attention
117 placebo at post-treatment assessment, although the comparison between the treatment

118 arms was confounded by the type of delivery (group vs. individual). A UK trial compared CT-
119 SAD delivered online (called Online Social anxiety Cognitive therapy for Adolescents or
120 'OSCA') to waitlist in a sample of 43 young people aged 14–18 years with a diagnosis of SAD
121 recruited through schools (Leigh & Clark, 2019). Large, controlled effects were observed
122 across all outcome measures (Leigh & Clark, 2023) with a high level of treatment satisfaction
123 (Leigh, Nicol-Harper, et al., 2023), but further evaluation is needed with larger samples and
124 active comparators.

125

126 Examining the effects of specific components of CT-SAD with adolescents may offer us the
127 opportunity to further enhance outcomes by understanding which elements of CBT (Cohen
128 et al., 2023) yield clinical benefit as well as contributing to our understanding of mechanisms
129 of change (an approach that has been termed 'back translation'). With this intention, we
130 used data from the UK waitlist-controlled trial of OSCA (Leigh & Clark, 2023) to examine the
131 effects of two elements of the treatment with adolescents: (1) the *self-focused attention and*
132 *safety behaviour experiment* and (2) *video feedback*, on self-reported anxiety and self-
133 appraisals.

134

135 We hypothesize that:

136 (1) In the *self-focused attention and safety behaviour experiment*, participants would
137 report lower anxiety and more positive self-appraisals when focusing externally and
138 dropping safety behaviours (hereon called the 'without' condition) compared to self-
139 focusing and using safety behaviours (called the 'with' condition).

140 (2) In *video feedback*, participants would report more positive appraisals of their
141 appearance and performance after watching a video compared to before.

142 (3) In *video feedback*, the differences in these outcomes (distortion scores) would be
143 significantly greater in the 'with' than in the 'without' condition.

144

145 In addition to hypothesis testing, this study using secondary data from a preliminary RCT of
146 OSCA aims to better understand the social fears and negative self-images typically
147 experienced by adolescents with a diagnosis of SAD during the two therapeutic procedures.
148 To do so, we conducted exploratory data analyses of patient reported social fears and
149 negative self-images using topic modelling.

150

151

Methods

152 Participants

153 The study used secondary data collected as part of a preliminary trial of OSCA.
154 Participants were 35 young people aged 14–18 years (89% female) recruited from four
155 secondary schools in southeast England with a primary DSM-5 diagnosis of SAD who had all
156 received OSCA as part of a randomised controlled trial (Trial registration: [ISRCTN15079139](#));
157 University of Oxford Medical Sciences Division Research Ethics Committee approval:
158 R60464/RE001; Leigh & Clark, 2019), either immediately upon randomisation or after a 14-
159 week wait period (Details of participant characteristics can be found [here](#)). The trial included
160 43 participants in total. All those who completed the two treatment components (whether
161 or not they completed the trial) were included here (N=35).

162

163 A priori power analysis was not conducted. Although the value of post-hoc power
164 analysis is limited, they can inform interpretation of findings when based on predetermined
effect sizes. We assumed a large effect size based on previous studies (McManus & Clark,

165 2009; Wild et al., 2023). At $p < .05$ with 35 participants, we would have 90% power to detect a
166 large effect. The hypotheses and analyses were not pre-registered.

167

168 **Procedure and Measures**

169 For the *self-focused attention and safety behaviour experiment*, participants
170 identified their social fears before engaging in the social interaction task. Then after each
171 interaction the following self-ratings were taken, each on a scale of 0–100: the extent to
172 which they believed their particular social fears had been realised (*average social fear*
173 *belief*); how anxious they felt (*anxious feeling*); how anxious they thought they looked
174 (*anxious appearance*); and how well they thought they performed (*performance*). In
175 addition, they indicated how much they used their safety behaviours and how self-focused
176 they were after each interaction.

177 In *video feedback*, participants reviewed the videos of the two interactions carried
178 out as part of the *self-focused attention and safety behaviour experiment* in the order that
179 they had been carried out. Before watching the videos, young people completed sections of
180 OSCA guiding them in how to watch the videos back. The content follows the procedure
181 outlined in Warnock-Parkes et al. (2017). As part of the preparation, participants were asked
182 to describe in detail what they expected to see in the videos. The description associated
183 with the first conversation represents their ‘negative self-image’, which was used in topic
184 modelling. Before and after each video, young people rated the extent to which they
185 believed their anticipated social fears would be/had been realised (*average social fear*
186 *belief*); how anxious they thought they would look/did look (*anxious appearance*), and how
187 well they thought they would do/did do (*performance*).

188

189 Data Analysis

190 Data was analysed in R Studio (R Core Team, 2024). Paired samples *t*-tests were used to
191 assess whether there were statistically significant differences in outcomes between the
192 'with' and 'without' condition (Hypothesis 1) and before and after watching videos
193 (Hypothesis 2). The outcomes were: average social fear belief, anxious feeling, anxious
194 appearance, and performance. Shapiro-Wilk normality tests were performed to examine
195 data normality, and statistical assumptions for parametric test were met for all the analyses.
196 Paired samples *t*-tests were used to examine if distortion scores were higher in the 'with'
197 compared to the 'without' condition (Hypothesis 3). We applied Bonferroni correction with
198 an adjusted alpha value of .0025 to correct for multiple testing. One participant reported
199 missing value on safety behaviour and one participant did not report their beliefs and
200 feelings after watching videos. Excluding these data points from our analyses did not change
201 the statistical significance of our test results.

202

203 We conducted Latent Dirichlet Allocation (LDA) to explore possible themes of participant
204 reported social fears and negative self-imagery, using the *textmineR* package (Jones et al.,
205 2018). LDA is a probabilistic topic modelling technique that is used to discover latent topics
206 from text documents. It assumes each text document consists of a mixture of topics, and
207 each topic is a set of words that frequently co-occur. It identifies which topics are present in
208 each document and to what extent. It also determines which words are most representative
209 for each topic. It uses an iterative process to refine these distributions. This method has
210 been increasingly applied in psychology research to identify latent topics from text data
211 (Chiu et al., 2022; Hagg et al., 2022).

212

213 To conduct LDA, we created a document-term matrix representing the frequency of
214 occurrence of each term. Preprocessing steps were applied: Lowercasing, removing
215 punctuations and numbers, eliminating stop words, stemming (e.g. from 'long_pause' to
216 'long_paus'), and removing infrequent words. We then applied LDA to the pre-processed
217 document-term matrix, considering n-gram up to three words to capture relevant phrases.
218 The LDA model was fitted using Gibbs sampling with 2000 iterations. Hyperparameters alpha
219 and beta were set to 0.1 and 0.5 respectively. The resulting topics were interpreted by
220 examining the top five terms for each topic. We tested models with k ranging from 2–50,
221 evaluating each using coherence scores. Coherence measures the degree of similarity
222 between words within a topic. The higher the coherence value, the better the topic quality.
223 In addition to coherence, we estimated the prevalence of each topic, which indicates how
224 much a particular topic is presented across all data points. We reported a LDA model with a
225 k value that produced the highest average coherence score across topics. When using LDA,
226 words may be grouped together simply because they frequently appear together, not
227 because they are semantically related. To address this limitation, we reviewed how the
228 terms appear in source documents by searching the term in the raw dataset, and considered
229 the semantic coherence of terms within each topic. In line with the LDA Preferred Reporting
230 Checklist (Hagg et al., 2022), we evaluated the relationships among topics by examining the
231 intertopic distance maps generated by the *LDAvis* R package (Sievert & Shirley, 2014). These
232 maps provide a visual representation of the relationships between topics. Each circle
233 represents a topic, with its size representing its prevalence. The distance between the circle
234 indicates how distinct the topics are from each other. Topics that are closer together on the
235 map share more common words and are thematically similar.

236

237

Results**238 Self-focused Attention and Safety Behaviour Experiment**

239 Participants rated themselves as significantly less self-focused ($t(33) = 14.26, p < .001$) and
 240 reduced use of safety behaviours ($t(33) = 15.77, p < .001$) in the 'without' condition than in
 241 the 'with' condition, suggesting the intended experimental manipulation was successful. In
 242 line with Hypothesis 1, participants in the 'without' condition reported feeling less anxious,
 243 and believing that they looked less anxious, that their feared social outcomes were less likely
 244 to have occurred, and they had performed better, when compared with their ratings in the
 245 'with' condition (See Table 1).

246

247 **Table 1. Paired sample t-tests for participants' ratings of average social fear belief, anxious**
 248 **feeling, anxious appearance, and performance (N = 34)**

Outcome	With condition		Without condition		$t(df)$	d
	M	SD	M	SD		
Average social fear belief	56.58	21.60	22.24	15.14	$t(33) = 10.11^*$	1.73
Anxious feeling	77.50	16.48	34.64	21.48	$t(33) = 9.95^*$	1.71
Anxious appearance	68.53	21.27	29.18	20.42	$t(33) = 10.02^*$	1.72
Performance	47.35	17.02	73.91	14.00	$t(33) = -7.74^*$	-1.33

249 Note. * $p < .0025$. M = Mean, SD = Standard Deviation, t = t statistic, df = degrees of
 250 freedom, d = Cohen's d .

251

252 Participants reported 140 descriptions of negative social outcomes that they feared may
 253 occur during the conversations. Examples included, 'I will not make sense', 'I will have
 254 nothing to say', 'there will be long silences'. The optimal number of topics (k) was
 255 determined based on the highest average coherence score, which peaked at six topics (see
 256 Figure S1A). The coherence and prevalence values of each topic are presented in Table 2.
 257 The most prevalent topic was 'long_paus'. The topic 'overli_nice' has the lowest coherence

258 (0.08), meaning that the words within this topic were not closely related to each other. In
 259 Figure S2A, the intertopic distance map shows that the topics are well-separated, meaning
 260 these topics are distinct from each other.

261

262 **Table 2. Results of Topic Modelling for Social Fears**

Topic	Label	Coherence	Prevalence	Top terms
1	long_paus	0.23	24.52	long, silenc, awkward, paus, long_paus
2	make_sens	0.30	21.50	make, weird, make_sens, sens, thing
3	person_bore	0.11	16.94	bore, person, convers, disinterest, uninterest
4	overli_nice	0.08	14.89	uncomfort, fidget, nice, awkward, person
5	stumble_word	0.25	12.08	word, stumbl, stumb_word, babble, strang
6	facial_express	0.55	10.07	stupid, express, facial, facial_express, idiot

263

264 Video Feedback

265 In line with Hypothesis 2, Table 3 shows that participants believed that they looked less
 266 anxious and performed better after video feedback compared to the predictions that they
 267 had made beforehand.

268

269 **Table 3. Paired Sample t-tests of Anxious Appearance, Performance, Perceived Anxious
 270 Appearance, and Average Social Fear Belief, Before and After**

Condition (N)	Outcome	Before		After		<i>t</i> (df)	<i>d</i>
		<i>M</i>	<i>SD</i>	<i>M</i>	<i>SD</i>		
With (35)	Anxious appearance	78.26	9.77	37.77	19.98	<i>t</i> (34) = 12.13*	2.05
	Performance	37.86	15.99	67.26	15.93	<i>t</i> (34) = -7.83*	-1.32
	Average social fear belief	66.18	15.86	24.86	17.75	<i>t</i> (34) = 14.75*	2.49
Without (34)	Anxious appearance	40.29	20.15	15.18	16.15	<i>t</i> (33) = 7.42*	1.27
	Performance	68.69	17.14	81.09	16.84	<i>t</i> (33) = -3.50*	-0.60

Average social fear belief 34.30 18.08 9.36 10.51 $t(33) = 8.84^*$ 1.52

271 *Note.* * $p < .0025$. N = Sample size, M = Mean, SD = Standard Deviation, t = t statistic, df =
 272 degrees of freedom, d = Cohen's d .
 273

274 Consistent with Hypothesis 3, Table 4 shows that participants reported significantly higher
 275 distortion scores in terms of their anxious appearance, performance, perceived anxious
 276 appearance, and average social fear belief in the 'with' compared to the 'without' condition.
 277 These results suggest the differences between what they predicted beforehand and their
 278 judgements after viewing the videos were greater in magnitude when they self-focussed
 279 and used safety behaviours, compared to when they focussed externally and dropped safety
 280 behaviours.

281

282 **Table 4. Paired Sample t-tests for Distortion Scores Between 'with' and 'without'**

283 **Conditions ($N = 34$).**

Distortion scores	With		Without		$t(df)$	d
	M	SD	M	SD		
Anxious appearance	41.09	19.71	25.12	19.93	$t(33) = 5.18^*$	0.88
Performance	-30.26	-21.94	-12.5	-20.85	$t(33) = -5.19^*$	-0.89
Average social fear belief	40.48	16.03	24.94	16.45	$t(33) = 3.35^*$	0.92

284 *Note:* * $p < .0025$, M = Mean, SD = Standard Deviation, t = t statistic, df = degrees of
 285 freedom, d = Cohen's d .

286

287 Before watching themselves on videos, participants were asked to describe how they
 288 thought they would look in the videos ($N = 35$). When there were five optimal topics the
 289 average coherence value across topics was the highest (See Figure S1B). As shown in Table 5,
 290 the most prevalent topic relates to eye contact (Topics 1 and 3). The topic named '*fidget_*
 291 *hand*' had the lowest coherence (0.07), meaning that the top terms within this topic were

292 loosely related to each other. Figure S3 shows that these five topics form three clusters, with
 293 Topics 1 and 3 as well as Topics 2 and 5, overlapping each other.

294

295 **Table 5. Results of Topic Modelling for Negative Self-images**

Topic	Label	Coherence	Prevalence	Top Terms
1	ey_contact	0.29	34.72	contact, ey_contact, ey, avoid, convers
2	fidget_hand	0.07	29.25	awkward, hand, nervou, red, talk, fidget
3	make_ey	0.49	13.45	make, ey, make_ey, make_ey_contact, contact
4	long_paus	0.28	13.39	paus, long, long_paus, speech, face, fidget
5	facial_express	0.30	9.19	nervou, uninterested, bore, shy, sound

296

297 Discussion

298 The current findings build on previous studies with community samples of adolescents that
 299 have indicated the relevance of self-focused attention, safety behaviours and negative self-
 300 imagery to the persistence of social anxiety by pointing to their role in social anxiety
 301 amongst treatment-seeking young people, and to the value of the ‘self-focused attention
 302 and safety behaviour experiment’ and ‘video feedback’ as therapeutic techniques. These
 303 findings extend previous research on internet-delivered CT-SAD with adults, demonstrating
 304 that these two procedures from face-to-face CT-SAD can be effectively deployed in an online
 305 format and it will be important to replicate the finding in larger samples in future.

306

307 The ‘self-focused attention and safety behaviour experiment’ findings shed light on the
 308 effects of these processes on social anxiety. Specifically, in line with our first hypothesis,
 309 increasing self-focus and safety behaviour use during an interaction task was associated with
 310 higher anxiety and more critical self-judgements of anxious appearance and overall
 311 performance compared to reducing self-focus and safety behaviour use. Previous studies
 312 have demonstrated this finding in community samples (Leigh et al., 2021). To our knowledge

313 this is the first study with a clinical sample, providing further support for the causal role of
314 these processes in adolescent social anxiety, although the extent to which the observed
315 effects are driven specifically by self-focused attention or by safety behaviours cannot be
316 inferred because they were manipulated concurrently.

317

318 Findings from the 'video feedback' component are informative about the relevance of
319 negative self-imagery to social anxiety. In line with our second hypothesis, we observed that
320 individuals' perceptions of their anxious appearance and performance were substantially
321 less negative after they had watched themselves on the video compared to before. Three
322 previous experimental studies have reported the effects of manipulating imagery with
323 socially anxious young people. Two used verbal instruction. In a community sample of high
324 socially anxious adolescents Leigh et al. (2020) found that negative self-imagery was
325 associated with significantly higher anxiety and self-perceptions compared to benign
326 imagery during a social interaction task, contributing to an overestimation of anxious
327 appearance compared to other peoples' perception. Using a between-subjects design,
328 Alfano et al. (2008) compared anxiety and performance ratings of a performance task
329 between three groups of adolescents: those with a diagnosis of SAD; a community sample
330 instructed to engage in negative self-imagery; and a community sample given no
331 instructions. The clinical group were more anxious and performed worse compared to the
332 two groups, which speaks against the suggestion that negative self-imagery is causally
333 implicated in social anxiety. However, it is difficult to draw firm conclusions from this study
334 because neither the clinical nor the '*no instruction*' community group were given any
335 instructions and so we cannot determine the thought content during the task. A third study
336 manipulated negative imagery in high socially anxious young people using video feedback

337 with verbal preparation (rather than verbal instruction alone) (Parr & Cartwright-Hatton,
338 2009). Participants who received video feedback experienced improvements in anxiety and
339 self-perceptions of performance compared to those in the no-instruction control condition
340 who showed no change. The present study contributes to our knowledge base with findings
341 from a clinical sample and provides further support for the relevance of negative imagery to
342 the persistence of adolescent social anxiety. It also provides further support for the use of
343 video feedback as a means of manipulating imagery with young people.

344

345 The effect of video feedback on individuals' self-perceptions was large in both social
346 interactions, but consistent with our third hypothesis and the Clark and Wells account of
347 social anxiety, the effect was significantly larger in the '*with*' self-focused attention and
348 safety behaviours condition compared to '*without*'. This may be because self-focus enhances
349 access to internal information, such as distorted negative imagery, that is used to inform
350 appraisals of one's social appearance and performance and reduces awareness of external,
351 potentially disconfirmatory information, such as the other person's reactions in real time. In
352 contrast, when individuals were instructed to focus on the other person and reduce safety
353 behaviours, this contributed to greater awareness of external information and so a less
354 distorted self-perception.

355

356 Topic modelling indicated there are six types of social fear topics and five types of negative
357 self-image topics. Social fears predominantly revolve around one's speech, with participants
358 expressing concerns about pausing, coherence, stumbling over words, and other people's
359 reactions to their speech. Results suggest that individuals with SAD are particularly
360 concerned about their speech. Although concerns about facial expressions also emerged as

361 a topic, this topic is less common than speech-related fears (10% versus 75% prevalence).
362 Negative self-images similarly include concerns around speech (13% prevalence) and facial
363 expressions (9% prevalence) but fear around avoiding or not maintaining eye contact
364 emerges as the most dominant topic, with a 47% prevalence. In sum, while social fears and
365 negative self-images have similarities in content, there are also clear differences: social fear
366 likely pertains to fear of not speaking well, while negative self-images are often related to
367 difficulties with eye contact.

368

369 Whilst the study has strengths, including a clinical sample and an ecologically valid setting,
370 there are limitations worth noting. First, the sample size was modest which can amplify
371 effect sizes. Also, it was predominantly made up of girls, reflecting the wider sample
372 included in the trial. Future studies with a larger sample and better balance of boys and girls
373 would allow us to be more confident about the findings and to draw broader conclusions.
374 Second, the order of the two conditions in the self-focused attention and safety behaviour
375 experiment was not counterbalanced. This reflects the 'real world' nature of the study
376 because the '*self-focused attention and safety behaviour experiment*' is undertaken in this
377 order as standard in treatment, but it means we cannot rule out the possibility that there is
378 an order effect whereby participants typically feel more anxious and perform more poorly in
379 the first conversation compared to the second. However, the studies of Leigh et al. (2021)
380 with adolescents, and McManus et al. (2008, 2009) with adults that examined the same
381 paradigm did counterbalance order of the two conditions and the effect persisted. Third, the
382 reliance on self-report measures means we cannot draw conclusions about whether the
383 perceived effects of the conditions translated to effects on actual social performance.
384 Fourth, only data collected within one session of therapy undertaken in the trial is reported,

385 but studies including follow-up data on symptoms over time would give insights into the
386 persistence of effects. Fifth, whilst LDA is a data-driven approach to identify latent topics,
387 human interpretations of these topics and their relationships remain essential. Therefore,
388 whilst LDA identifies topics through statistical co-occurrence patterns, human judgement is
389 necessary to validate their semantic meaning and contextual relationships. This human
390 validation process inherently introduces some degree of subjectivity. Sixth, the use of single
391 item measures is liable to random measurement error, reduced reliability, and
392 misinterpretation. Development of valid and reliable brief multi-item measures of the
393 outcomes of interest will be valuable for future studies.

394
395 The findings have clinical implications. Anecdotally we know that clinicians can have
396 hesitations about delivering these two therapy procedures due to concerns about distressing
397 their young patients. However, our finding that each procedure is associated with large
398 positive changes in anxiety and self-evaluation when undertaken early in the course of
399 therapy (in week two of OSCA), as is standard, points to their value and aligns with findings
400 from a qualitative study of CT-SAD with young people, parents, and clinicians that the most
401 salient features of the treatment are 'difficult, but good' (Taylor et al., 2021). Considering the
402 discovery of specific themes for social fears and negative self-imagery, clinicians are
403 encouraged to attend to these unique concerns of their clients at formulation and treatment
404 stages. A further concern clinicians raise is about delivering therapy techniques which they
405 anticipate young people may find challenging, such as the self-focused attention and safety
406 behaviour experiment and video feedback, in an online setting. The findings from the
407 present study directly speak to this concern and suggest that these two core elements of CT-
408 SAD can be successfully translated to an online setting.

409

410 There are several directions for future research. One avenue is to understand how
411 generalisable the study findings are to other groups. It may be helpful to explore if any
412 modifications are required for younger children under 14 years old, as well as socially
413 anxious individuals who have social communication deficits, speech and language
414 difficulties, or attentional deficits. Another way is to examine whether the effect persists in
415 other social tasks, such as public speaking or group discussion. One further direction is to
416 explore ways that could make these intervention components more accessible, such as
417 having them delivered by non-specialised clinicians.

418

419 Whilst there have been a small number of studies examining the efficacy of the self-focused
420 attention and safety behaviour experiment (McManus & Clark, 2009; Schreiber et al., 2015;
421 Furakawa et al., 2009) and video feedback (McManus & Clark, 2009; Wild et al., 2023;
422 Furakawa et al., 2009; Laposa & Rector, 2014; Laposa & Rector, 2023; Warnock-Parkes et al.,
423 2017) in the context of treatment, to our knowledge none have been reported with young
424 people. There is value in replication studies to increase our confidence in the findings and
425 we hope that the present study will contribute to this endeavour. Our study aimed to look at
426 the effects of two key elements of CT-SAD with a sample of young people with SAD, to add
427 to our understanding of mechanisms of change and improve outcomes (Cohen et al., 2023).
428 Our findings suggest self-focused attention, safety behaviours, and negative self-imagery are
429 relevant targets of treatment in adolescent social anxiety and can be usefully modified with
430 the *self-focused attention and safety behaviour experiment* and *video feedback* as part of CT-
431 SAD.

432

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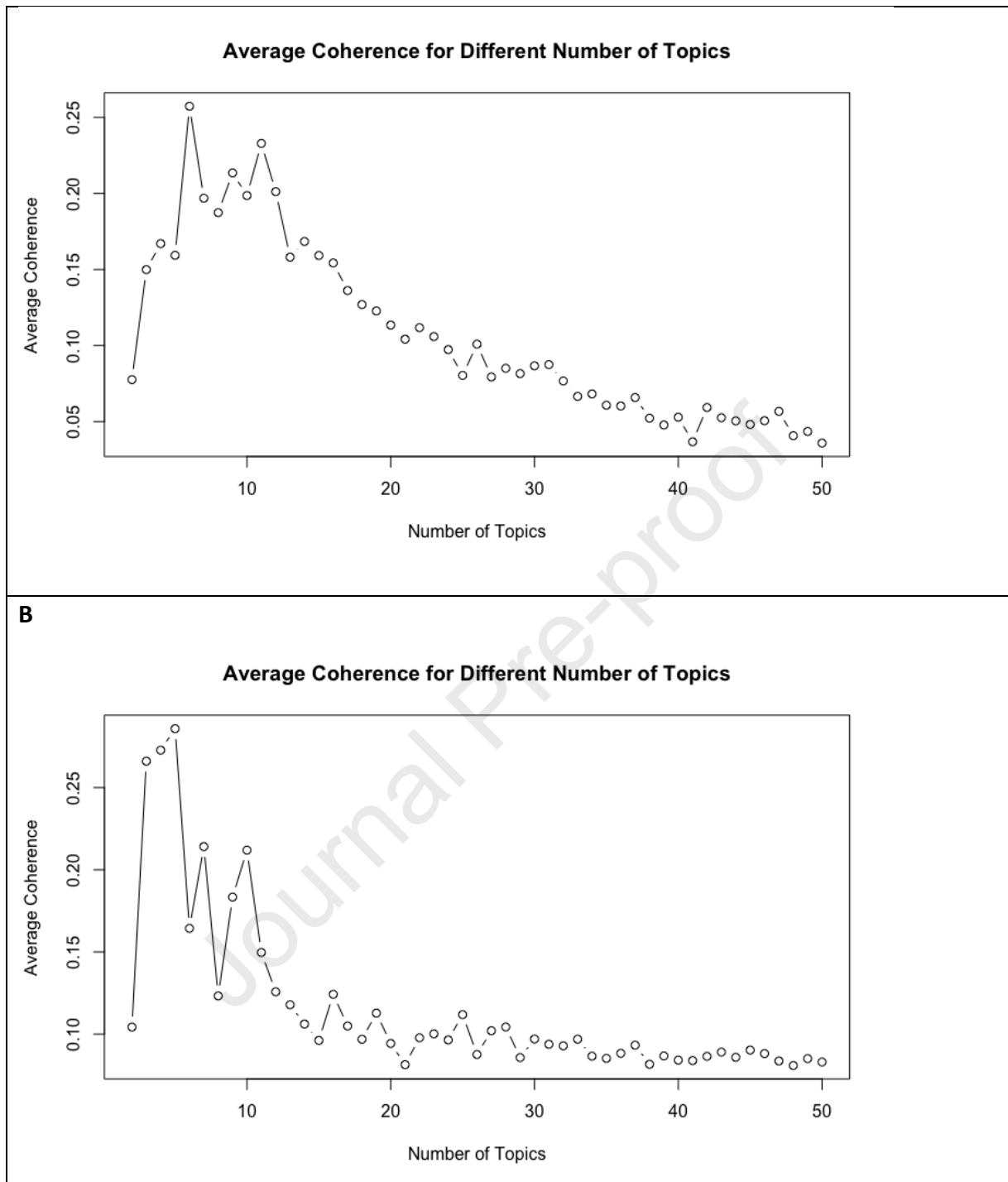
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Supplementary Materials

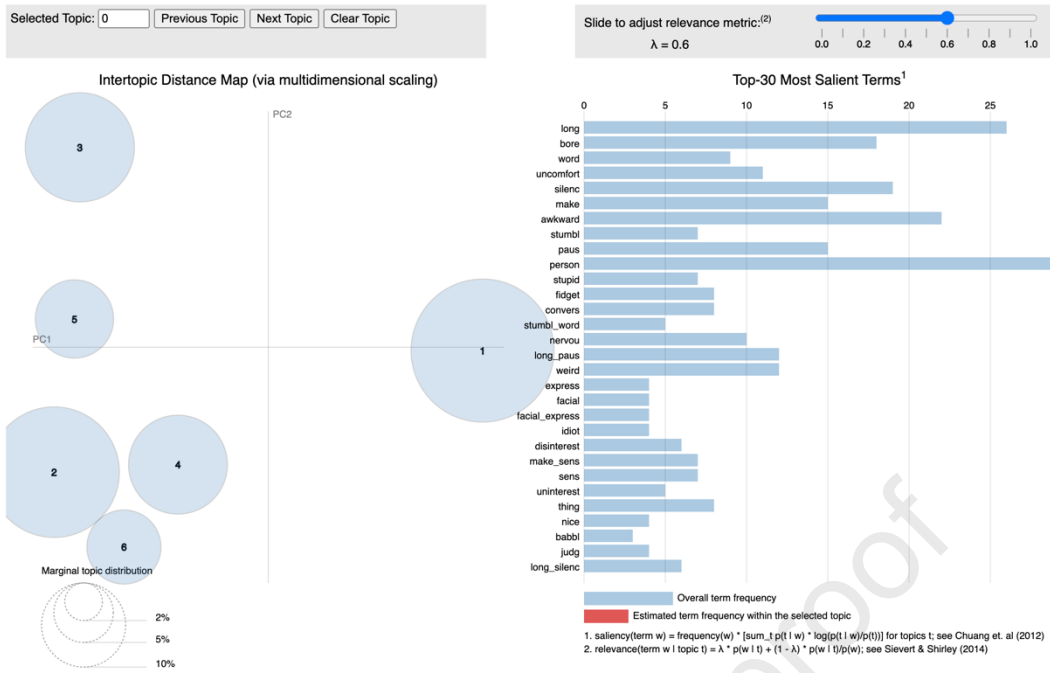
- 590 **Figure S1. Average Coherence Scores for Different Number of Topics: Social Fear (A) and**
591 **Negative Self-image (B)**

A



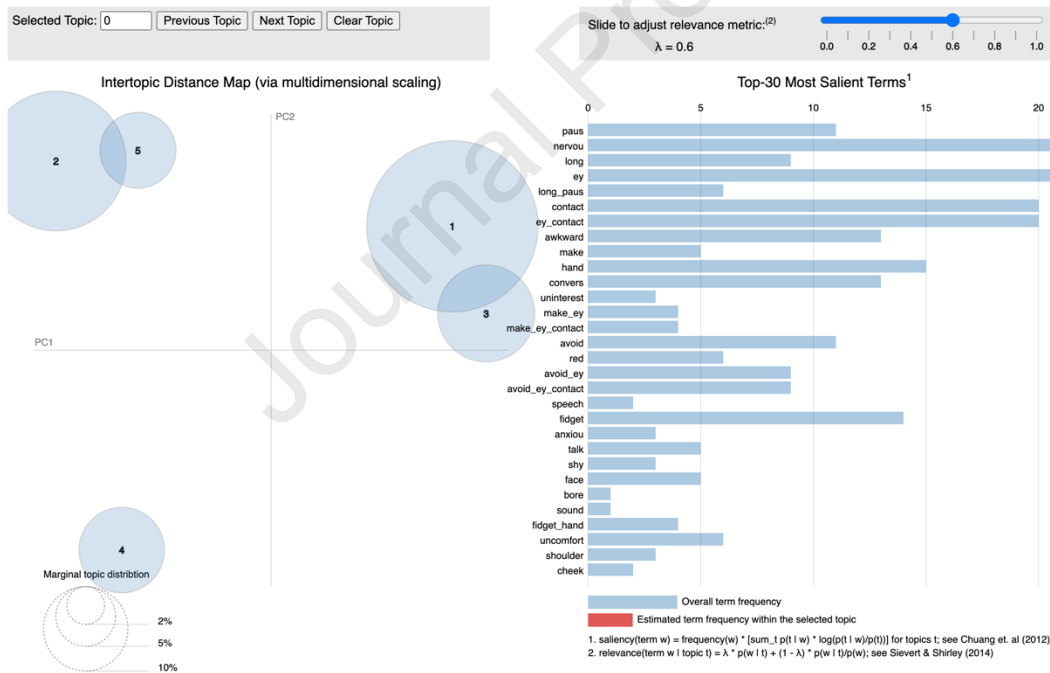
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593 **Figure S2. Intertopic Distance map for Social Fears**



594

595 **Figure S3. Intertopic Distance Map for Negative Self-images**



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Highlights

- *Self-focused attention and safety behaviour experiment* and *video feedback* are two key procedures in CT-SAD.
- We examined effects of these procedures on anxiety and self-perceptions in young people receiving an online version of CT-SAD.
- Both procedures were associated with large effects on anxiety and self-appraisals, pointing to their value in therapy.
- The most common themes in social fears were worries about verbal communication and in negative self-images were about eye contact.

Declaration of interests

The authors declare that they have no known competing financial interests or personal relationships that could have appeared to influence the work reported in this paper.

The authors declare the following financial interests/personal relationships which may be considered as potential competing interests:

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