Highlights

- There have been many developments in national physical activity policy in England targeted at children and young people.

- The area of most significant progress is national physical activity guidelines.

- Physical activity targets have focussed on provision rather than behaviour.

- Surveillance of physical activity has been plentiful but infrequent over time.

- There has been a sustained public education campaign but limited evaluation of effectiveness.
A critical review of national physical activity policies relating to children and young people in England

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Running head: A critical analysis of physical activity policy relating to children and young people in England

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Abstract

Introduction
There has been an increasing focus on the importance of national policy to address population levels of physical inactivity. It has been suggested that the 4 cornerstones of policy comprise (1) national guidelines on physical activity (PA), (2) setting population goals and targets, (3) surveillance or health monitoring systems, and (4) public education. The current paper aimed to review the policy actions that have addressed each of these elements for children and youth in England and to identify areas of progress and remaining challenges.

Methods
A literature search was undertaken to identify past and present documents relevant to PA policy for children and youth in England. Each document was analysed to identify content relevant to the four cornerstones of policy.

Results
Physical activity guidelines (Cornerstone 1) for children and youth have been in place since 1998 and reviewed periodically. Physical activity targets (Cornerstone 2) have focused on the provision of opportunities for PA, mainly through physical education (PE) in schools rather than in relation to the proportion of children meeting recommended PA levels. There has been much surveillance (Cornerstone 3) of children’s PA, but this has been undertaken infrequently over time and with varying inclusion of different domains of activity. There has only been 1 campaign (Cornerstone 4) that targeted children and their intermediaries, Change4Life, which was an obesity campaign focussing on dietary behavior in combination with PA. Most recently, a government infographic supporting the PA guidelines for children and young people was developed, but details of its dissemination and usage are unknown.

Conclusions
There have been many developments in national PA policy in England targeted at children and young people. The area of most significant progress is national PA guidelines. Establishing prevalence targets, streamlining surveillance systems, and investing in public
education with supportive policies, environments, and opportunities would strengthen national policy efforts to increase PA and reduce sedentary behavior.

**Keywords**

Physical activity; Policy; Public education; Recommendations; Surveillance
1. Introduction

The health benefits of a physically active lifestyle for children and young people are well documented, with many international and large-scale reviews demonstrating the direct health benefit of physical activity (PA) on children’s physical, psychosocial, and intellectual development. Current evidence suggests that many of these benefits are likely to track or carry forward into adulthood, which has important implications for health promotion efforts, given that PA declines with age from childhood through adolescence and into adulthood.

Despite the substantial and varied benefits of PA, the majority of children worldwide are not meeting the aerobic component of the current World Health Organization’s (WHO) PA guidelines of at least 60 min of moderate-to-vigorous PA daily. A recent analysis of pooled data from 146 countries reported that an estimated 81% of young people (aged 11-17 years) globally are insufficiently active. In England 52.2% of children and young people are insufficiently active, and girls are more inactive than boys, with 49% of boys and 57% of girls not meeting the PA guidelines.

There has been an increasing focus on the importance of national policy to address population levels of physical inactivity. Indeed, the WHO’s Global Action Plan on Physical Activity highlighted the importance of scaling up policy actions and government strategies for PA. A comprehensive policy framework for PA is recognised as an essential prerequisite for coordinating partnerships across sectors and securing political commitment for activities aimed at increasing population PA levels.

Four key areas of policy have been identified as the cornerstones of a successful national policy framework. These are (1) national guidelines on PA, (2) national goals and targets, (3) surveillance or health monitoring systems, and (4) public education. PA guidelines (Cornerstone 1) represent evidence-based consensus statements on the amount and type of PA needed to benefit health. Such guidelines may constitute an important information resource, guide national goal-setting, and policy development and serve as primary benchmarks for PA monitoring and surveillance initiatives. Identifying specific and measurable targets within national policy (Cornerstone 2) can help to ensure that clear
policy actions are identified and implemented and that relevant agencies are held accountable for progress. The availability of reliable information on PA trends and prevalence in populations (Cornerstone 3) is crucial for informing evidence-based interventions and policy. Communication campaigns (Cornerstone 4) typically use a variety of strategies to convey key messages about the importance of PA, including mass media, social media, and community events, to influence attitudes and motivation towards leading an active lifestyle.

Previous research has examined policy actions addressing each of these policy components in England in relation to adults’ PA. Given the importance of PA for the current and future health of children and young people, the aim of this paper was to review the policy actions that have addressed each of these elements for children and young people in England and to identify areas of progress and remaining challenges. Responsibility for PA policy in England has mostly fallen to the Department of Health. However, policies that influence children and young people’s PA have also been produced by other departments, including the Department for Education and the Department for Digital, Culture, Media and Sport.

2. Methods

The methods were consistent with an earlier review of the 4 cornerstones of PA policy among adults. A literature and Web search was undertaken to identify key documents associated with PA policy in England related to children and young people. The mid-1990s to the late-2010s (1994–2019) formed the focus of the current review, reflecting the last 25 years. The Web search predominantly focused on gov.uk, the public sector information website created by the Government Digital Service to provide a single point of access to UK government services. The search term “physical activity” was used, and all identified documents were considered. This search elicited key policy documents for PA from several UK government departments with a responsibility for the promotion of PA and sport in England, including the Department of Health and Social Care, the Department for Education, and the Department for Digital, Culture, Media and Sport. The policy documents included those relating to national guidelines on PA and key strategy documents. Other websites that were searched included Sport England, which is funded by the Department for Digital, Culture, Media and Sport. Sport England is responsible for the delivery of sport and PA
opportunities in England and is a main source of national data on children and young people’s PA. In addition, reference searches and citation searches were conducted in order to identify and obtain any other relevant documents. A total of 2,996 unduplicated documents were retrieved.

The lead author (AC) screened each document to identify content relevant to the 4 key elements of policy that formed the focus of this review. A 10% sample of excluded documents were verified by the second author (KM). For the included documents ($n = 54$), an in-depth content analysis was undertaken. The lead author (AC) extracted any content related to each of the four cornerstones, taking into account both the text and the specific context. This involved reading each document and identifying text (e.g. phrases, sentences, and passages) that focused on one or more of the cornerstones. Relevant text was copied from each record and pasted into a separate file and was treated as data for this study. The second author verified all data extraction and interpretation, and any differences were resolved through discussion.

3. Results

This review focused on 4 key aspects of PA policy: (1) national guidelines on PA, (2) national goals and targets, (3) surveillance or health monitoring systems, and (4) public education. A summary of the findings for each policy component is presented below.

3.1. National guidelines on PA levels

In 1997, the Heath Education Authority commissioned a group of experts to prepare review papers on 8 key aspects related to the field of PA and young people, including existing guidelines for children and young people and the relationship between PA and health. Drafts of these review papers were presented at a 2-day symposium called “Young and Active?”, which brought together more than 50 UK-based and international academics and experts from a range of disciplines within the field of young people and PA. This symposium informed the policy framework on children’s PA, Young and Active?, which included, for the first time, PA guidelines for children and young people. These PA guidelines were later
endorsed in a landmark document from the Chief Medical Officer (CMO), At Least 5 a Week, the document was published in 2004.16

Four years later, in 2008, the Department of Health commissioned a review and update of the PA guidelines. This was prompted by updates to the PA guidelines in other countries (e.g. the USA and Canada) and an ambition to work towards a harmonised set of PA guidelines across the UK. The outcome of this review was published 3 years later, in 2011, in the form of Start Active, Stay Active: A Report on Physical Activity from the Four Home Countries’ Chief Medical Officers.17 These new CMO guidelines included a greater focus on the additional health benefits brought about by vigorous PA and the potential risk of sedentary behaviour.

The most recent guidelines were published in 2019,18 in response to updates from the USA,1 Canada,19 and the Netherlands.20 Only slight tweaks were made to the earlier guidelines, demonstrating that epidemiological evidence from the past 8 years has not substantially changed our understanding of the relationship between PA and health. The recommendations from each set of guidelines are summarised in Table 1.

<Insert Table 1 here>

3.2. National goals and targets

Whereas the setting of goals and targets around PA for adults has focused on the proportion of the population meeting recommended PA levels,14 goals and targets in relation to children and young people have primarily focused on the provision of PA opportunities.

The Physical Education, School Sport and Club Links (PESSCL) strategy marked the first specification of a national target for children’s participation in physical education (PE) and school sport.21 It sought to ensure that 75% of children and young people spent a minimum of 2 h a week on high-quality PE and school sport within and beyond the curriculum by 2006 and that 85% of children and young people met that goal by 2008. At the time the target was set, approximately a quarter of schools met this goal at Key Stage 1 (5–7 years), two-fifths met it at Key Stage 2 (7–11 years), and a third met it at Key Stages 3 (11–14 years) and Key Stages 4 (14–16 years).21 A Key Stage is a stage of the state education system, which in
England, Wales, and Northern Ireland sets the educational knowledge expected of students at various ages.

The subsequent Physical Education, School Sport and Young People (PESSYP) strategy set out an even more ambitious success measure, known as “the five-hour offer”. For individuals 5 to 16 years old, the expectation was that schools would provide 3 of the 5 h, with 2 h a week provided through high-quality PE within the curriculum and at least 1 h a week of sport provided for all young people beyond the curriculum (out of school hours on school sites). Community and club providers sought to ensure an additional 2 h a week where available. At the time this target was set, it was estimated that only around 10% of individuals 5-16 years old and around 17% of individuals 16-19 years old participated in the 5 h of sport each week.

Whilst the majority of the policy during this period primarily focused on school provision of PE and sport, other types of provision with specific goals and targets included school travel plans and the availability of sports clubs. Notably, however, no target has ever been set around increasing the proportion of children and young people meeting the CMO PA guidelines. A summary of the national goals and targets relating to children’s PA is presented in Table 2.

<Insert Table 2 here>

3.3. Monitoring and surveillance

The first national survey to assess children and young peoples’ PA levels was the Young People and Sport National Survey, conducted in 1994 by Sport England (called the English Sports Council at the time). Since then, there have been many surveys that have assessed children’s PA levels. These surveys have been led by a range of organisations, have been undertaken infrequently over time, and have included various domains of activity, such as school PE, leisure time activity, and active travel (see Table 3).

The Health Survey for England has been the primary source of data for the national prevalence of PA among children. The survey sample includes children aged 2–15 years, with proxy reports taken from parents for those under 12 years old. PA among children was initially measured via the Health Survey for England from 1995 to 1997 and has
subsequently been measured in surveys taken in 2006, 2007, 2008, 2012, and 2015. The same questionnaire has been used in each survey, allowing for the monitoring of secular trends and assessment of the impact of public health policy on population levels of PA. The survey does not, however, provide an estimate of prevalence against the full set of PA guidelines since it assesses moderate to vigorous PA only. Muscle-strengthening activity is not measured in the survey, and the inclusion of questions on sedentary behavior has been sporadic.

The Active Lives Children and Young People Survey was established by Sport England in 2017, with the first set of results published in 2018. It is among one of the largest national surveillance surveys of children and young people (aged 5–16 years) worldwide. It is being conducted annually and assesses children and young people’s attitudes and behavior towards PA and sport. The survey is conducted through schools, which are randomly selected each term; and 100,000 children and young people are recruited to complete the survey each academic year. The large sample size enables Sport England to produce data at the national, regional, and local level to inform government policy as well as local decision-making.

<Insert Table 3 here>

3.4. Public education

Change4Life was the social marketing campaign element of Healthy Weight, Healthy Lives, the cross-government obesity strategy published in January 2008. The campaign was targeted at parents of children between the ages of 5 and 11 years as part of a multi-component strategy to reduce childhood obesity. While the campaign was initially targeted at adults, the images and language used have always been child friendly.

The Change4Life campaign targets both diet and PA, although there has been greater emphasis and action around diet. To promote PA, Change4Life has partnered with Disney to create a range of “10-min shake up games” including Elsa’s Freeze Tag (from the movie Frozen) and Jumping with Destiny (from the movie Finding Dory). In terms of diet, a wide range of actions have been taken, including the development of easy recipes, help in
understanding food labels, and guidance on choosing healthier snacks. Change4Life has been sustained over the past 11 years through a range of funding sources. Current funders, however, include Britvic, a leading manufacturer of sugar-sweetened beverages.\textsuperscript{30}

There has been limited evaluation of the Change4Life campaign, beyond the number of people exposed to it\textsuperscript{31} (i.e., those who sign up to receive resources or download the app). Therefore, the impact of the campaign on children’s PA levels is unknown. Based on national surveillance data, the prevalence of PA among children has decreased over the period of the campaign, while the prevalence of obesity has remained static. In 2008, before the launch of the campaign, 32\% of boys and 24\% of girls aged 5–15 years were meeting the aerobic PA recommendation.\textsuperscript{32} The latest data from 2015 show that PA prevalence has decreased to 23\% among boys and 20\% among girls.\textsuperscript{33} In 2008, 17\% of boys and 15\% of girls were classified as obese.\textsuperscript{32} The latest data from 2018 show that the values have remained at 17\% and 15\%, respectively, demonstrating that no reduction in obesity for either gender has taken place over this 10-year period.\textsuperscript{34}

The regular reviews and updates for the PA guidelines have not previously been supported by a communication strategy that educates the public and professionals; hence, knowledge of the PA guidelines has remained consistently low. For example, it is estimated that just 18\% of adults in England are aware of the PA guidelines,\textsuperscript{35} and only 20\% of health professionals are “broadly familiar” with them.\textsuperscript{36} To address the lack of knowledge and awareness of the PA guidelines, the Department of Health and Social Care commissioned a set of infographics,\textsuperscript{37} aimed at making the information more accessible. The series of infographics was published throughout 2017 and represented the different guidelines recommended throughout the life course. These include guidelines for children under 5 years of age, children and young people (aged 5–18 years), and adults and older adults (aged 19 years and over).\textsuperscript{37} The infographics have been updated to reflect the changes in the guidelines that were made following the 2019 review; however, details of their dissemination and usage have not yet been evaluated.

\section*{4. Discussion}
There have been many developments in national PA policy in England targeted at children and young people. PA guidelines (Cornerstone 1) for children and youth have been in place since 1998 and have been reviewed periodically. PA targets (Cornerstone 2) have focused on the provision of opportunities for PA, mainly through PE in schools rather than in relation to the proportion of children meeting recommended PA levels. There has been much surveillance (Cornerstone 3) of children’s PA, but this has been undertaken infrequently over time and with varying inclusion of different domains of activity. There has only been 1 campaign (Cornerstone 4) targeted at children and their intermediaries, which was an obesity campaign (Change4Life) focussing on dietary behaviour in combination with PA.

More recently, a government infographic supporting the PA guidelines for children and young people was developed, but details of its dissemination and usage are unknown.

National guidelines on children’s PA have been established since 1998, yet a significant milestone in the development of PA guidelines was the publication of At Least Five a Week in 2004. This document presented the first in-depth review of the impact of PA on health for different population groups and was officially endorsed by the CMO. The publication of Start Active, Stay Active in 2011, presented the first set of UK-wide PA recommendations, as well as recommendations for all age groups from “cradle to grave”.

Prior to 2011, PA guidelines were inconsistent across the four UK home-nations and only available for specific age groups. A robust, scientific process to collate and synthesise the evidence has been successively adopted; this process includes reviews of the evidence, stakeholder engagement, scientific meetings, and wider consultation. Consequently, this represents an area of PA policy where much progress has been made and good practice has been demonstrated. The PA guidelines should continue to be regularly updated in response to the developing epidemiological evidence base.

Setting goals and targets increases accountability and as such can often drive investment. This was seen in the early 2000s, following the publication of the PESSCL strategy. This strategy marked the beginning of substantial increases in government funding for PE and school sport, with the subsequent PESSYP strategy being supported with an unprecedented investment of £783 million. The successful bid to host the 2012 Olympics led to the development of further goals to support children and young people to be physically active.
and provided a catalyst for policy aimed at increasing participation. However, national goals and targets in relation to children’s PA have exclusively focused on the delivery and accessibility of PA opportunities rather than the proportion of the population meeting recommended PA levels. Developing prevalence targets aligned to the PA recommendations is advocated to hold policymakers to account and to ensure that success is measured, not only in relation to what opportunities are provided to children and young people but also the impact of those opportunities on participation levels. This would encourage more robust evaluation of “what works” to get children and young people more active, which would help to inform subsequent decision-making and the distribution of resources.

Surveillance of children and young people’s PA in England has been an area of considerable progress; however, interest in this area has led to many different stakeholders and organisations undertaking different surveys with an apparent lack of coherence. The Health Survey for England has been successfully implemented over time to provide secular trend data, and the scale of the new Active Lives Survey means it can provide a detailed analysis of children’s PA at the local level. A limitation of these surveillance systems is that they assess participation in aerobic PA only. The Health Survey for England periodically assesses sedentary behavior, but neither of the leading surveys measure muscle-strengthening activity. The data therefore provide only a partial indicator of children’s PA and not an accurate estimate of the proportion of children meeting the CMO’s recommended levels. Furthermore, while the PA guidelines in England are now consistent with the other 4 home nations, each country uses different surveillance systems, limiting comparability and data pooling. Expanding surveillance systems to measure all aspects of the PA guidelines, as well as harmonising the tools and methods used across the UK, would strengthen current practice. This should be informed by a review of current practice and through consultation with the survey leads in each country. A further consideration is that future surveillance systems should be aligned (in their timing and objectives) to measure progress in achieving any specific goals and targets that are set.

PA guidelines have been described as the “first link in a chain of communication to inform behaviour change”.[17] However, the development of national PA guidelines is rarely complemented with a coherent strategy on how to disseminate and communicate them to different audiences.[38] Public education (e.g. through mass media, social media, educational
resources, and community events) provides an effective way to transmit clear and consistent messages about PA to large populations.

Implementation of public education campaigns is underpinned by robust evidence that appropriate and well-resourced campaigns are effective at influencing knowledge, awareness, and motivation towards PA.\textsuperscript{39,40} However, public education, in isolation, is unlikely to lead to PA behavior change; it must be supported by appropriate policies, environments, and opportunities for PA. The government has demonstrated a sustained commitment to Change4Life, having implemented the campaign for 11 years. While an evaluation report was produced following the first year of the campaign, it mainly focused on exposure to the campaign as opposed to any attitudinal or behavioural outcomes.\textsuperscript{31} Surveillance data suggest that levels of PA among children are not increasing and levels of obesity are not decreasing. More robust evaluations of public education campaigns are needed to understand the most effective messages and delivery channels, as well as the frequency and dose of delivery required to achieve different outcomes, including changes in knowledge and behavior.

While these 4 cornerstones of policy underpin national efforts for PA promotion, integrated action is needed to ensure that the right policies, environments, and opportunities are in place to encourage and support children and young people to be more active. A strategic combination of upstream policy actions, which address contextual factors that shape children and young people’s health across a range of political, social, cultural, environmental, and economic sectors and settings, combined with downstream approaches which are individually focused, such as educational and information approaches, are needed to promote equitable access to opportunities to be active.\textsuperscript{10}

5. Conclusions

This paper has identified areas of progress as well as remaining challenges in 4 key areas of national PA policy in England. The area of greatest progress has been the development of national PA guidelines. Establishing clear prevalence targets, providing greater coherence and synergy across surveillance systems, and investing in public education with supportive policies, environments, and opportunities would strengthen national policy efforts to promote PA.
Authors’ contributions

KM and AC conceived the study; AC conducted the literature search and led the document analysis; KM verified the document analysis. Both authors contributed to the drafting of the manuscript. Both authors have read and approved the final version of the manuscript, and agree with the order of presentation of the authors.

Competing interests

The authors declare that they have no competing interests.
References


31. TNS-BNRB. *Change4Life Tracking Study*. London: ; TNS-BNRB; 2010


Table 1. A summary of the PA guidelines for children and young people (5–18 years old) in England.

<table>
<thead>
<tr>
<th>Document</th>
<th>Moderate-to-vigorous aerobic PA</th>
<th>Muscle- and bone-strengthening activities</th>
<th>Sedentary behavior</th>
</tr>
</thead>
<tbody>
<tr>
<td>Young and Active? (1997) 15</td>
<td>All young people should participate in PA of at least moderate intensity for 1 h per day.</td>
<td>At least twice a week, young people should engage in some activities that help enhance muscular strength, flexibility, and bone health.</td>
<td>N/A</td>
</tr>
<tr>
<td>Start Active, Stay Active: A Report on Physical Activity from the Four Home Countries’ Chief Medical Officers (2011) 17</td>
<td>All children and young people should engage in moderate-to-vigorous intensity PA for at least 30 min per day. Children and young people should engage in moderate-to-vigorous intensity PA for an average of at least 60 min per day across the week. This can include all forms of activity, such as physical education, active travel, after-school activities, play, and sports.</td>
<td>Vigorous intensity activities, including those that strengthen muscle and bone, should be incorporated at least 3 days a week. Children and young people should engage in various types and intensities of PA across the week to develop movement skills, muscular fitness, and bone strength.</td>
<td>All children and young people should minimise the amount of time spent being sedentary (sitting) for extended periods. Children and young people should aim to minimise the amount of time spent being sedentary, and when physically possible should break up long periods of not moving with at least light PA.</td>
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</tbody>
</table>

Abbreviation: PA = physical activity.
Table 2. A summary of national goals and targets relating to children’s PA in England.

<table>
<thead>
<tr>
<th>Strategy</th>
<th>Key components</th>
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<tbody>
<tr>
<td>Physical Education, School Sport and Club Links (2002)</td>
<td>The overall objective was to enhance the take-up of sporting opportunities by individuals 5–16 years old.</td>
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<td></td>
<td>Included a target to ensure that 75% of children and young people spend a minimum of 2 h a week on high-quality PE and school sport within and beyond the curriculum by 2006, and 85% by 2008.</td>
</tr>
<tr>
<td>Sustainable schools for pupils, communities and the environment. An action plan for the DfES (2006)</td>
<td>A joint Department for Children, Schools and Families and Department for Transport target for all schools to have an approved school travel plan that addressed sustainability and pupil health and fitness by March 2010.</td>
</tr>
<tr>
<td>Physical Education School Sport and Young People (2008)</td>
<td>The overall objective was to create a world-class system for PE and sport for all children and young people and improve the quality and quantity of PE and sport undertaken by young people aged 5–19 years.</td>
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<td></td>
<td>This relates to the target to “deliver a successful Olympic Games and Paralympic Games with a sustainable legacy and get more children and young people taking part in high-quality PE and sport”. Consequently, the strategy included an ambitious measure referred to as “the five-hour offer”.</td>
</tr>
<tr>
<td>Creating a sporting habit for life (2012)</td>
<td>For individuals 5 to 16 years old, the expectation was that schools would provide 3 of the 5 h per week, with 2 h per week provided through high-quality PE within the curriculum. At least 1 h per week of sport for all young people would be provided beyond the curriculum (out of school hours on school sites). Community and club providers sought to ensure an additional 2 h a week where available.</td>
</tr>
<tr>
<td></td>
<td>The overall objective was to support an increase in the proportion of people regularly playing sport, in particular, to raise the percentage of individuals 14–25 years old who play sport for at least 30 min each week and to establish a lasting network of links between schools and sports clubs in local communities so that young people keep playing sport up to and beyond the age of 25 years.</td>
</tr>
</tbody>
</table>

Abbreviations:  PA = physical activity; PE = physical education.
Table 3. Summary of national surveillance of children’s physical activity levels.

<table>
<thead>
<tr>
<th>Survey</th>
<th>Lead agency</th>
<th>Year established</th>
<th>Subsequent survey years</th>
<th>Age of sample (year)</th>
<th>Details</th>
</tr>
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<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>• Extra-curricular sport</td>
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<td>• Sport in leisure time</td>
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<td>• Attitudes towards sport</td>
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<td>• Moderate PA in school</td>
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<td></td>
<td>• Active travel to school</td>
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<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>• Sedentary time outside school (since 2008)</td>
</tr>
<tr>
<td>Young People Health Related Behaviour Survey</td>
<td>Schools Health Education Unit</td>
<td>2000</td>
<td>N/A</td>
<td>10–15</td>
<td>• PA out of school</td>
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<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>• Active travel to school</td>
</tr>
<tr>
<td>National Diet and Nutrition Survey</td>
<td>DNS and the Medical Research Council Human Nutrition Research</td>
<td>2000/2001</td>
<td>N/A</td>
<td>1.5–4.5, 4–18</td>
<td>Unknown</td>
</tr>
<tr>
<td>National Diet and Nutrition Survey rolling</td>
<td>Public Health England (PHE) and the UK FSA</td>
<td>2008/09</td>
<td>2009/10, 2010/11</td>
<td>1.5–3</td>
<td>• Movement counts from accelerometry</td>
</tr>
<tr>
<td>Survey</td>
<td>Lead agency</td>
<td>Year established</td>
<td>Subsequent survey years</td>
<td>Age of sample (year)</td>
<td>Details</td>
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<tr>
<td>Health Behaviour in School-Aged Children</td>
<td>WHO Regional Office for Europe</td>
<td>2010</td>
<td>2014/12</td>
<td>4–10</td>
<td>Moderate-to-vigorous PA</td>
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<td>2012/13</td>
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<td>Reasons for undertaking PA</td>
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<td>Moderate-to-vigorous PA</td>
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<td>2014/15</td>
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<td>Reasons for undertaking PA</td>
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<td>2015/16</td>
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<td>Moderate PA inside school</td>
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<td>2016/17</td>
<td></td>
<td>Moderate PA outside school</td>
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<tr>
<td>What about YOUth</td>
<td>Department of Health</td>
<td>2014</td>
<td>N/A</td>
<td>15</td>
<td>Attitudes towards sport and PA</td>
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<tr>
<td>Active Lives Children and Young People</td>
<td>Sport England</td>
<td>2017/18</td>
<td>2018/19</td>
<td>5–16</td>
<td>Sport spectating</td>
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<tr>
<td>Survey programme</td>
<td></td>
<td></td>
<td>2019/20</td>
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<td>Volunteering in sport</td>
</tr>
</tbody>
</table>

Abbreviation: FSA = Food Standards Agency; ONS = Office for National Statistics; PA = physical activity
Graphical Abstract

The status of the four ‘cornerstones’ of physical activity policy for children and youth in England

Guidelines
- Est. 1998
- Reviewed periodically
- Area of good practice

Targets
- Focused on provision rather than behaviour
- Developing prevalence targets would strengthen progress

Surveillance
- Many surveys
- Undertaken infrequently over time
- Varying inclusion of different domains

Public Education
- Sustained obesity campaign
- Infographic of physical activity guidelines
- Limited evaluation