

1 Revisiting the rules. The pervasiveness of discretion in the context of planning gains: the case  
2 of the Community Infrastructure Levy.

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4 *Rules alone, untampered by discretion, cannot cope with the complexities of modern*  
5 *government and of modern justice ... let us emphasize both the need for discretion and*  
6 *its danger. Let us not oppose discretionary power; let us oppose unnecessary*  
7 *discretionary power. (Davis, *Discretionary Justice*, 1971, pp. 25–26)*

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## 10 Introduction

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12 The inexorable demand for land and the resulting competition for space and place between  
13 different uses has given rise to the creation of legal mechanisms to regulate land-use activity  
14 of which town and country planning control (also known as land-use planning) is the exemplar.  
15 In land-use planning, designating space and place depends upon Government harnessing the  
16 capacities of other actors to secure its objectives. Some will be landowners or developers,  
17 without whose co-operation there would be no system. The resulting statutory framework is  
18 premised upon an allocation of high levels of discretion to the decision-maker (usually the local  
19 authority) to harness the capacities of third parties and so facilitate efficient and effective  
20 delivery.<sup>1</sup> It functions to designate (in principle and actuality) particular land uses to specific  
21 sites and to ensure that the community is not disadvantaged in the process. This is done by  
22 securing those benefits considered necessary to ensure that the locality or its inhabitants are not  
23 disadvantaged by the development proposed (commonly known as planning gains).<sup>7</sup> The  
24 mechanism for recovering these gains is the subject of this paper. Historically, local authorities  
25 used the statutory and discretionary powers given to them to recoup development-associated  
26 infrastructure costs and overcome the adverse effects of individual development proposals  
27 through the instrument of negotiated planning agreements and obligations. The introduction  
28 of a framework for a flat infrastructure charge (known as the community infrastructure levy or  
29 CIL) under the Planning Act 2008 was an attempt by Government to constrain the power

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<sup>1</sup> Bingham, M., “Policy Utilisation in Planning Control: Planning Appeals in England's 'Plan-Led' System.” (2001) *The Town Planning Review*. 72(3):321-340.

30 authorities have to negotiate bespoke solutions compensating for and mitigating development  
31 impacts, particularly those costs local communities bear when development occurs.  
32 Authorities are given discretion to adopt the new scheme. In choosing to adopt the CIL regime,  
33 authorities apply a flat fee to new developments, calculated according to regulations made  
34 under the Act. The CIL, once adopted, fixes the amounts recoverable according to a tariff, thus  
35 closing down discretion as to the amounts charged on individual development proposals. This  
36 trades recovery on an individuated and negotiated basis for a more general rule-based system.  
37 Given the pervasive discretionary context, Government's strategy seems in tension with the  
38 structure of the overall town and country planning regime. The Levy, which came into force  
39 in April 2010, was intended to replace the use of planning obligations – those instruments of  
40 choice negotiated by planning authorities at their discretion, deployed for the similar purposes.  
41 <sup>2</sup> To date the uptake has been slow and Government statistics show that 85% of developer  
42 contribution value derived from negotiated agreements with 39% of authorities adopting the  
43 CIL framework by 2017.<sup>3</sup>

44 While not extinguishing the route of agreement, Government has sought to encourage and  
45 indeed prescribe a use of the CIL through both policy guidance and regulations. Given the  
46 pervasive presence of discretion in the planning system, this seems a counterintuitive approach.  
47 There were, however good reasons for so doing, not least bringing transparency, clarity and  
48 certainty to those gains secured for the community. Introducing the CIL has its critics –  
49 developers, landowners and local authorities alike and this has resulted in amendments to the  
50 scheme in 2019 recognising the continuing importance of obligations.<sup>4</sup> Using the lens of

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<sup>2</sup> Community Infrastructure Regulations 2010 No. 948. See also paragraphs 59 and 60, Department for Communities and Local Government *Community Infrastructure Levy: An Overview*. May 2011  
[https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment\\_data/file/6313/1897278.pdf](https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/6313/1897278.pdf)

<sup>3</sup> Ministry of Housing, Communities and Local Government, *The Incidence, Value and Delivery of Planning Obligations and Community Infrastructure Levy in England in 2016-17* March 2018 p.7  
[https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment\\_data/file/685301/Section\\_106\\_and\\_CIL\\_research\\_report.pdf](https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/685301/Section_106_and_CIL_research_report.pdf)

<sup>4</sup> *A New Approach to Developer Contributions. A Report by the CIL Review Team* (2016), published by the Ministry of Housing Communities and Local Government 7 February 2017  
[https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment\\_data/file/589637/CIL\\_REP\\_ORF\\_2016.pdf](https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/589637/CIL_REP_ORF_2016.pdf) <Jan 2019> Note the subtle shift in emphasis after 2019 by the Ministry of Housing, Communities and Local Government, Guidance *Community Infrastructure Levy* paragraphs 167 – 70  
<https://www.gov.uk/guidance/community-infrastructure-levy#introduction> and paragraph 003 of *Planning Obligations: Use of planning obligations and process for changing obligations*. Published May 2016 and updated September 2019 <https://www.gov.uk/guidance/planning-obligations>. Both reflect the removal of some of the restrictions by The Community Infrastructure Levy (Amendment) (England) (No. 2) Regulations 2019 SI No. 1103 that had originally further promoted a use of the Levy (contained in the 2010 Community Infrastructure Regulations (see Regulation 122))

51 Davis's seminal critique of rule and discretion enables a better understanding of what is at  
52 stake.<sup>5</sup> Although the debate is well known, it has not lost its resonance in the land-use  
53 planning context. Importantly it highlights much that is assumed but not articulated about the  
54 CIL and indeed the effects of using rules in discretionary contexts. In short, the idea of a  
55 rules/discretion dichotomy, in particular the view that an imposition of rules can eliminate  
56 discretionary activity, will be challenged. It will be argued that as an instrument the CIL,  
57 amplifies in one way the existence of discretion within the institutional set up of the planning  
58 system, (with a relatively low proportion of authorities deciding to adopt the regime), with the  
59 failure of Government's aim of foreclosing local authority discretion in the context by  
60 disguising its exercise rather than its elimination.

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## 62 The Community Infrastructure Levy

63 The CIL (introduced on the 6th April 2010) allows planning authorities to recover on- and off-  
64 site infrastructure-related costs of development activity (whether by reason of the additional  
65 strains placed upon local communities in bearing the cost of linking to existing facilities, for  
66 example roads or drainage, or remedying the adverse impacts that a new development can have)  
67 and so ease the burden on the public purse and by doing so address the vexed question of  
68 betterment (the recovery of those costs incurred by the community in facilitating private  
69 development).<sup>6</sup> It enables, 'local authorities in England and Wales to help deliver infrastructure  
70 to support the development of the area', and allows them to 'raise funds from developers  
71 undertaking new development projects'.<sup>5</sup> Infrastructure bears a broad meaning that includes  
72 the provision of those wider community benefits traditionally defined as planning gains (those  
73 benefits not directly associated with the development in question, often off-site recreational,  
74 educational or highways, roads or drainage facilities).<sup>7</sup> For many decades, Government has  
75 been alive to the risk that, in exercising their discretion in planning delivery, authorities may  
76 be swayed by the offer of benefits extraneous to the development or require benefits in

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<sup>5</sup> K. C. Davis, *Discretionary Justice. A Preliminary Inquiry*. (Baton Rouge, Louisiana: Louisiana State University Press, 1969).

<sup>6</sup> CIL Guidance, paragraph: 001 Reference ID: 25-001-20140612, Ministry of Housing Communities and Local Government June 2014 <https://www.gov.uk/guidance/community-infrastructure-levy> <January 2019>

<sup>5</sup> Department for Communities and Local Government (DCLG), Community Infrastructure Levy: An Overview para. 2 p. 4, May 2011  
[https://www.gov.uk/government/uploads/system/uploads/attachment\\_data/file/6313/1897278.pdf](https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/6313/1897278.pdf) <24 April 2016

<sup>7</sup> Section 216 Planning Act 2008

77 exchange for the right to develop land. The CIL represents a systematic attempt to excise local  
78 discretion in the domain, while retaining the prospect of recovering community costs or  
79 obtaining benefits from developers.

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81 The 2008 Act and associated regulations relevant to the CIL introduce rules of general  
82 application to confine much of the discretion given to local authorities in recovering planning  
83 gains under s106 of the Town and Country Planning Act 1990 (as amended). The latter Act  
84 secured recovery through the instruments of planning agreements and obligations.<sup>8</sup> The notion  
85 of the planning agreement has existed since the early twentieth century.<sup>9</sup> The term,  
86 ‘obligation’, although suggesting a rule-like tool, was used in amendments to the 1990 Act to  
87 define both negotiated agreements and the unilateral obligation – a modified form of private  
88 agreement offered unilaterally by developers for similar purposes..<sup>10</sup> For ease of reference the  
89 term obligation will be used to encompass both forms, planning agreements and obligations.  
90 The CIL enables local authorities to charge a fee set at a fixed per metre tariff on new  
91 development, which is calculated according to a predetermined charging schedule. Where  
92 necessary, differential rates can be set according to the type of development. In Government’s  
93 eyes the Levy is an instrument to be used for the funding of infrastructure projects while  
94 planning obligations are confined to ‘site-specific impact mitigation’ in the quest to confine the  
95 negotiated element of planning agreements.<sup>11</sup> Yet many authorities have not followed this route  
96 for infrastructure recovery.

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98 Government’s impact assessment estimated that over a 10 year period the CIL in its own right  
99 would generate economic benefits unlocking growth ranging from £1,400m to £2,800m by

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<sup>8</sup> Town and Country Planning Act 1990 (as amended by the Planning and Compensation Act 1991, The Planning Act 2008 and the Growth and Infrastructure Act 2103)

<sup>9</sup> Section 34 Town and Country Planning Act 1932

<sup>10</sup> Inserted into the Town and Country Planning Act 1990 by s12 of the Planning and Compensation Act 1991

<sup>11</sup> LGA Response to call for evidence CIL Review Group January 2016

<https://www.local.gov.uk/sites/default/files/documents/LGA%20response%20to%20Call%20for%20Evidence%20%E2%80%93%20Community%20Infrastructure%20Levy%20%28CIL%29.pdf>

100 securing additional revenue for infrastructure of £4,000m to £6,000m over the same period.<sup>12</sup>  
101 This can be compared to the £4.9bn generated from planning obligations in 2007-8.<sup>13</sup> The  
102 CIL provisions can be traced from the policy document ‘Planning Obligations: Delivering a  
103 Fundamental Change’, published on December 19, 2001, which highlighted concerns regarding  
104 the opacity in securing infrastructure delivery through an exercise of discretion, notably  
105 planning agreements and obligations.<sup>14</sup> While originally envisaged as a planning gain  
106 supplement, the 2008 Act set out the overall (if skeletal) frame for the CIL, leaving the  
107 substantive detail to regulations.<sup>15,16</sup> Any sums collected are applied to the funding of  
108 infrastructure works, defined to include roads and transport facilities, flood defences, open  
109 spaces, schools and educational facilities, medical facilities, sporting and recreational  
110 facilities.<sup>17</sup> Part 11 of the Planning Act 2008, authorises the Secretary of State, with the consent  
111 of the Treasury, to make Regulations providing for the imposition of the levy to enable  
112 developer contributions for infrastructure funding.<sup>18</sup> The delegated legislation, contains  
113 sweeping ‘Henry VIII’ provisions sanctioning the ‘tax’, which applies to developments granted  
114 planning permission other than those considered *de minimis* with exemptions currently also for  
115 charities and social housing provision.<sup>19</sup> Governmental policy informs the interpretation of  
116 the provisions.<sup>20,21</sup> Substituting rule for discretion enhances legitimacy by minimizing the risk

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<sup>12</sup> It was assumed that (as of 2010) there would be a 65-78% takeup by local authorities giving rise to a “10 year net additional revenue for infrastructure of £4100m to £6000m. Summary: Analysis and Evidence Explanatory Memorandum to the Community Infrastructure Regulations 2010. (2010 No. 948) [http://www.legislation.gov.uk/ukxi/2010/948/pdfs/ukxiem\\_20100948\\_en.pdf](http://www.legislation.gov.uk/ukxi/2010/948/pdfs/ukxiem_20100948_en.pdf) (last visited 13 June 2016) <sup>10</sup> The incidence, value and delivery of planning obligations in England 2007-08. London: Ministry of Housing, Communities and Local Government. Available at: <https://webarchive.nationalarchives.gov.uk/20120919230617/http://www.communities.gov.uk/documents/planningandbuilding/pdf/obligationsupdatestudy.pdf>

<sup>13</sup> *The incidence, value and delivery of planning obligations in England 2007-08*. London: Ministry of Communities and Local Government.

<sup>14</sup> See n 13 above

<sup>15</sup> See the Barker Review of Housing Supply, *Delivering Stability: Securing our Future Housing Needs*. (17 March 2004); House of Commons Communities and Local Government Committee Fifth Report *Planning Gain Supplement*. HC 1024-I 7<sup>th</sup> November 2006.

<sup>16</sup> Community Infrastructure Regulations 2010 No. 948 as amended by regulations of 2011 to 2019

<sup>17</sup> Section 216 Planning Act 2008 and Regulation 63, Community Infrastructure Regulations 2010 (as amended)

<sup>18</sup> Section 205 Planning Act 2008 and Community Infrastructure Levy Regulations 2010 (as amended) SI 2010 No 948

<sup>19</sup> See the House of Commons Library Briefing Note SN/SC/3890 26 February 2014

<sup>20</sup> DCLG, Planning Practice Guidance Community Infrastructure Levy 12 June 2014, paragraph: 095 Reference ID: 25-095-20140612 <http://planningguidance.communities.gov.uk/blog/guidance/community-infrastructurelevy/other-developer-contributions/> <26th April 2016>

<sup>21</sup> Section 205 Planning Act 2008. House of Commons library briefing SN/SC/3890 26 February 2014; HC Deb (10 December 2007), vol. 469, col 32

117 of, ‘injustice’ to the public deriving from the exercise of discretion in circumstances which the  
118 community are excluded. The CIL further promotes a closer link to local infrastructure  
119 provision, through the public participation requirements relating to the setting of the levy tariff.  
120 Planning authorities can charge the levy and a statutory liability to pay is placed on the owner,  
121 developer and those who have ‘assumed liability’.<sup>22</sup> Once adopted, exemptions are set by  
122 Government in the Regulations with limited leeway given to authorities to exclude or exempt  
123 developments from the charge.<sup>23</sup> Although originally authorities were given significant leeway  
124 to adopt the CIL, this freedom has been eroded over time. Government policy has been to  
125 confine the use of planning obligations under s106. In an attempt to widen the CIL uptake the  
126 latter would be “scaled back”, with local authority discretion as to their use being restricted to  
127 site-specific gains as opposed to infrastructure provision.<sup>24</sup> The resilience of the practice of  
128 using the negotiated obligations has resulted recently in Government acknowledging that  
129 agreements remain important to the system overall, and “rowing back” on its policy to restrict  
130 their use for infrastructure provision.<sup>25</sup>

131 The general premise of the CIL was to confine a use of negotiated obligations, historically  
132 viewed as notoriously opaque and impermeable to structured forms of oversight. The emphasis  
133 is on the ‘greater predictability and transparency’ afforded when using a fixed rate tariff. As  
134 the Minister explained,

135 ‘The community infrastructure levy is a new levy that local authorities in England and  
136 Wales can choose to charge on new developments in their area. The levy is designed  
137 to be fairer, faster and more transparent than the previous system of agreeing planning  
138 obligations between local councils and developers under section 106 of the Town and  
139 Country Planning Act 1990.’<sup>26</sup>

140 Transparency and certainty appear to triumph over flexibility, mirroring commonly used  
141 arguments favouring rule over discretion, often distilled to the consequences of excesses in  
142 power without concomitant control. The framework minimises as far as possible, local

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<sup>22</sup> Ss 206 and 208 Planning Act 2008

<sup>23</sup> Part 6 The Community Infrastructure Regulations 2010 No. 948 Part 6

<sup>24</sup> Regulation 122 The Community Infrastructure Regulations 2010; Regulation 12 The Community Infrastructure (Amendment) Regulations 2011, limiting the use of planning obligations, amending Regulation 122.

<sup>25</sup> See Regulations 122 and 123 of The Community Infrastructure Regulations 2010, n. 24 above, as amended by Regulation 11 The Community Infrastructure (Amendment) Regulations 2019

<sup>26</sup> The Rt. Hon Eric Pickles MP, Minister of State for Housing and Neighbourhood Planning Team, DCLG, November 2012

143 authority discretion in recouping infrastructure costs. Whilst the authority can decide whether  
144 to charge the CIL, the process for charging the levy are mandated by statute and regulation.  
145 Marginalising discretion to redistribute development value would be achieved through rule-  
146 based elements of compulsion. However, this quest has some surprising effects, which can only  
147 be understood from looking at the context within which the CIL is deployed.

148 The uptake of the CIL was initially low. By 2012 only six councils had adopted the CIL.<sup>27</sup>  
149 Despite adopting strategies to encourage the adoption of the CIL, in the form of advice and  
150 “peer support”, the aspiration of comprehensive application has remained just that.<sup>28</sup> As the  
151 adoption of the levy is subject to a statutory process of scrutiny, planning statistics relating to  
152 the uptake of this process are readily available from the Planning Inspectorate's website.<sup>29</sup> It is  
153 relatively simple to analyse the historic uptake, using Inspectorate Reports and those policy  
154 documents of central and local government in the public domain.<sup>30</sup> By 2013, twenty-seven  
155 authorities had received approval for their charging schedule and a further fifty-one were in the  
156 process of drafting their charging schedule.<sup>31</sup> Thus approximately 22.3% of planning  
157 authorities had either adopted or were in the process of adopting the regime.<sup>32</sup> The strategy of  
158 successive government has been to confine the use of those obligations arising through  
159 negotiated agreement, through both amending regulations and guidance and so promote the use

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<sup>27</sup> Drawn from Planning Inspectorate figures. See also , Lord, Dunning, Dockerill, Burgess, Carro, Crook and Watkins, *The Incidence, Value and Delivery of Planning Obligations and Community Infrastructure Levy in England in 2016-17*. London Ministry of Housing Communities and Local Government March 2018 [https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment\\_data/file/685301/Section\\_106\\_and\\_CIL\\_research\\_report.pdf](https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/685301/Section_106_and_CIL_research_report.pdf) <July 2019>

<sup>28</sup> Planning Advisory Service National update seminar 2013 CIL uptake and stocktake <https://www.local.gov.uk/pas/find-event/pas-past-events/cil-update-and-stocktake-seminars-2013> . Seminars have been ongoing with the most recent on the topic relating to the 2018 consultation Proposed reform to developer contributions (CIL and Section 106) consultation.

<sup>29</sup> <https://www.gov.uk/government/statistics/planning-inspectorate-statistics> Table 1.3 and Ministry of Housing, Communities and Local Government Guidance, Community Infrastructure Levy (12 June 2014, updated 15 March 2019), <https://www.gov.uk/guidance/community-infrastructure-levy#Community-Infrastructure-Levy-rates> <accessed 27 June 2019>

<sup>30</sup> The author identified those authorities submitting charging schedules for approval and then cross referenced the information with the public documents of the authorities concerned. See also, the DCLG'S Report of Study *The value, impact and delivery of the community infrastructure levy* (The University of Reading and Three Dragons in association with Smiths Gore and David Lock Associates) February 2017 [https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment\\_data/file/589635/CIL\\_Research\\_report.pdf](https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/589635/CIL_Research_report.pdf)

<sup>31</sup> Department for Communities and Local Government *Memorandum – Post Legislative Scrutiny Planning Act 2008* Cm 8716 October 2013; See pp 8-9 House of Commons briefing paper on the CIL

<sup>32</sup> There are approximately 350 authorities with planning functions in England and Wales (excluding county councils but adding the National Parks Authorities). See The LGA Quick Guide to Local Government Dec 2011 [http://www.local.gov.uk/c/document\\_library/get\\_file?uuid=a5b2c920-8f40-4eae-98528b983724f5bc&groupId=10180](http://www.local.gov.uk/c/document_library/get_file?uuid=a5b2c920-8f40-4eae-98528b983724f5bc&groupId=10180) <30 March 2016> and the LGIU Facts and figures <https://www.lgiu.org.uk/local-government-facts-and-figures/#how-is-%20local-government-structured> <30 March 2018>

160 of the CIL, improved its uptake.<sup>33</sup> However, negotiated solutions remain continue to be used,  
161 and indeed preferred. This has resulted in Government replacing direction, to confine a use of  
162 obligations, with reporting on their use, itself an acknowledgement of the instrument's utility.<sup>34</sup>  
163 To illustrate, records of the Planning Inspectorate (which has responsibility for appointing  
164 inspectors examining authority CIL charging schedule submissions at the inquiry stage for the  
165 purposes of making a determination) show that of the 141 submissions made by charging  
166 authorities to April 2016, 14 had either been withdrawn or were awaiting approval. By March  
167 2019 the figure had increased to 169 with the majority of submission being made between 2013  
168 and 2016.<sup>35</sup> The median post submission timescale from hearing to approval was less than  
169 three months, but the deliberation for some was over six months with one extending to 22  
170 months. This evidences a certain, 'leakiness' in a process asserted to streamline the recouping  
171 of infrastructure costs and is suggestive of further elements of discretion creeping into the  
172 process. As the CIL Review Team noted, coverage in 2016 remained at under 60%, even taking  
173 into account those authorities in the process of setting up the CIL, suggesting again that  
174 discretion is being deployed by authorities but in this instance through their choice to avoid the  
175 process.<sup>36</sup> ?

176 The land-use planning system

177 Planning, it is said seeks to,

178 'secure a proper balance between the competing demands for land, so that all the land  
179 of the country is used in the best interests of the whole people'.<sup>37</sup>

180 It is but one state response to protecting society from the effects of environmental, economic  
181 and technological impact. The finite nature of land informs the structure of control. Although  
182 ostensibly state-driven, the ethos of land ownership – the autonomy and right to use land freely  
183 and regardless of the wider impacts – skews this aim. This together with the asymmetric relation

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<sup>33</sup> The Department for Communities and Local Government identified 102 charging authorities with 100 more authorities taking steps towards adoption (the number having doubled between October 2014 to Oct 2015. A. Fairhurst DCLG, "To CIL or not to CIL" January 2016 [http://www.slideshare.net/PAS\\_Team/to-cil-or-not-to-cil](http://www.slideshare.net/PAS_Team/to-cil-or-not-to-cil) <27th April 2016> .

<sup>34</sup> See nn. 24 and 25

<sup>35</sup> Planning Inspectorate statistics, 2019, <https://www.gov.uk/government/statistics/planning-inspectoratestatistics> <16th September 2019>

<sup>36</sup> A New Approach to Developer Contributions: A Report by the CIL Review Team (submitted October 2016) [https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment\\_data/file/589637/CIL\\_REP\\_OR\\_T\\_2016.pdf](https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/589637/CIL_REP_OR_T_2016.pdf) <June 2019>

<sup>37</sup> Rt Hon Lewis Silkin HC Debs (29<sup>th</sup> January 1947) vol. 432, col. 947



184 between state and private actors (as the state owns very little land itself, and is highly dependent  
185 upon those owning (and indeed using) it to allocate and secure the most collectively appropriate  
186 uses), derives from the preference given to private property within the jurisdiction. The controls  
187 are used to designate areas for development spatially and specifically by allocating land  
188 generally for certain uses and specific parcels for particular uses. The Town and Country  
189 Planning Act 1947, provided a comprehensive statutory framework that still informs land-use  
190 controls today.<sup>38</sup> The system functions to achieve efficient and effective control in land use  
191 and allocation, which is economically, environmentally and aesthetically viable. Planning  
192 brings spatial order to communities by designating the most appropriate land use in the  
193 expectation of aligning both public ideals and private interests, and so securing an efficient  
194 redistribution of ‘value’. The particularistic ordering of space and place is dealt with by a  
195 statutory system of development control, with the CIL being integral to it. Local authorities,  
196 exercise a statutory discretion to allocate appropriate uses according to local demands, with  
197 applications being determined by them in accordance with established local plan and central  
198 government policy.<sup>39</sup> This, “wise and salutary neglect, cedes ... substantial policy making  
199 authority” to public decision makers and often receives a bad press (as in the negative  
200 connotations evoked by the quote), but there are good reasons for its existence.<sup>40</sup> Giving  
201 the planning authority “wriggle room” through an exercise of discretion enables a  
202 determination not just of the scope of law's application, but for bespoke decision making in a  
203 context specific manner. Discretion mediates central / local and public/private claims. Some  
204 critics of the juxtaposing of discretion and rule conclude that the former can impede the  
205 legitimacy of a decision leading to capricious decision-making or socially sub-optimal  
206 outcomes.<sup>41</sup> However Davis’s own take on discretion was nuanced. He excluded “broad  
207 policy-making and social justice” from his critique, advocating instead confining certain forms  
208 of discretionary action., which illustrates a certain pragmatism in the perceived trade-off  
209 between flexibility and certainty in instrument choice, as the headline quote suggests. This is  
210 relevant to land-use planning control, a discipline that has the function of accommodating broad  
211 policy with individuated justice. Drilling down further we see that Davis did not juxtapose rule

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<sup>38</sup> c. 51 10 and 11 Geo 6. See S.A. de Smith (1948) 11(1) *MLR* 72-85.

<sup>39</sup> See ss 70 and 72 Town and Country Planning Act 1990 (as amended)

<sup>40</sup> J.D. Huber and C.R. Shipan, *Deliberate Discretion? The Institutional Foundations of Bureaucratic Autonomy* (2002) CUP (New York) p. xiii

<sup>41</sup> F.E. Kydland, E.C. Prescott, “Rules rather than discretion: the inconsistency of optimal plans.” (1977) 85 *J. Polit. Econ.* 473–492

212 and discretion in a stark way but instead pointed to an interaction between the two; an aspect  
213 sometimes overlooked.<sup>42</sup> His views resonate in the land-use planning context and the neglect  
214 of his analysis in the CIL context is unfortunate.

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216 Planning goals (articulated through both legal principle and policy guidance by central and  
217 local actors) are often themselves in tension; for example, land prices may not align with the  
218 most economically efficient use of the land, particularly where economic costs are made  
219 unsustainable by land values. Further, the system attempts to address the ‘externalities’ or  
220 overspill effects of land-use activity, which may be economic, environmental or social in  
221 character and negative or positive. Crucially, the effects extend beyond the interests of the  
222 individual user or owner of the land, and often impact on society locally, regionally or  
223 nationally. The patchwork of controls that exist are deficient to the extent that they do not, and  
224 indeed cannot, address all adverse impacts. Over time, discretion has become further embedded  
225 in the statutory system. While statute sets down a hierarchy for decision-making ranging from  
226 the national, through the regional to the local (the system of actual planning consent), discretion  
227 pervades, so that local authorities decide applications, according to national and local needs.  
228 This exists to overcome the limited and prescriptive nature of rules, and to address technical  
229 and structural complexities inherent to the system.<sup>43</sup> While rules are imbued with attributes  
230 bringing ostensibly clarity, certainty, order and coherence, discretion pervades and is indeed a  
231 sine qua non to a system resting on land use allocation given the dependency relations in the  
232 regime. It is a means to align public interest and private ambition. Fixed rules have rarely, if  
233 ever been a viable option given Government's dependency on developers (large or small) to  
234 bring forward development.<sup>44</sup> State and individuated interests collide, with law and policy  
235 being used to calibrate both the mechanisms of control and the balancing of private land  
236 interests. This demands flexibility in approach and is consistent with the thrust of Davis’  
237 observation at the very beginning of this paper. Discretion is necessary to achieve efficient

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<sup>42</sup> Davis was at pains to emphasise that “principles or other guides [can] keep discretion limited or controlled” in almost the same way as rules so as to minimise the risk of injustice, (p. v preface).

<sup>43</sup> Kadish, Mortimer R. and Sanford H. Kadish (1973) *Discretion to Disobey: A study of Lawful Departure from Legal Rules*. Stanford: Stanford University Press

<sup>44</sup> There are instances of fixed charging systems being imposed before with little success, e.g. the Development Land Tax, the provisions giving powers to a Central Land Board under the Town and Country Planning Act 1947, and the powers of the Land Commission under the Land Commission Act 1967. This is explained in depth by V.H. Blundell, *Labour’s Flawed Land Acts, 1947-1976*. August 1993  
[http://www.labourland.org/downloads/papers/Vic\\_Blundell\\_DLT.pdf](http://www.labourland.org/downloads/papers/Vic_Blundell_DLT.pdf) <March 2019>

238 solutions. Without its existence the system’s broader goals could be frustrated. This is apparent  
239 from the structuring of the recovery of planning gains.

240 Value capture in land-use planning and the CIL.

241 It is axiomatic that granting planning permission has effects on land values – land benefiting  
242 from permission will see an increase in its value while adjoining land may, in the extreme, be  
243 blighted. Consequently, Government makes policy choices regarding the correlative impact of  
244 costs and benefits distribution in value terms. The principle of ‘value capture’ – monetizing  
245 and extracting from developers that benefit attributable to public actions facilitating  
246 development (known as ‘betterment’) looms large in land-use control.<sup>45</sup> Betterment has both a  
247 compensatory aspect anticipating that development activity has the potential to affect land  
248 values, and restraining “windfall” surpluses to developers resulting from a use of existing  
249 infrastructure, without which the development would not have been possible.<sup>46</sup> Discretion is  
250 critical to the statutory system which only obliquely addresses betterment concerns by donating  
251 to local authorities a discretion to recover planning gains. Yet, in the pursuit of doing so, the  
252 instrument of the CIL seeks in many respects to foreclose this aspect by making the parameters  
253 for recovery more prescriptive, especially when deciding the chargeable amounts.<sup>47</sup> In theory,  
254 if not in practice some alignment in the processes adopted to capture value and determine  
255 planning permission is needed to avoid conflict and confusion. The vexed question of  
256 betterment and its apportionment has been a continuing concern since the advent of the  
257 planning system in 1947. The cost, both direct and indirect, of developer activity not only feeds  
258 into the rationale for land-use planning controls but the debate surrounding the recovery of  
259 what have come to be termed planning gains. This is crucial to the justification for the CIL.

260

261 Reference to the history of the practices for planning gain recovery are informative to  
262 understanding the role of persistent and pervasive role of discretion in the context. Historically  
263 the techniques used for the purpose were often characterised by an exercise of ‘soft power’, so  
264 often overlooked in regulatory regimes.<sup>48</sup> Informal and locally negotiated practices facilitated

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<sup>45</sup> This was referred to by Lloyd George referred to in 1909, who was concerned that, “the growth in value, more especially of urban sites is due to no expenditure of capital on the part of the ground owner, but entirely owing to the energy and enterprise of the community” HC Deb. (29th April 1909) vol IV col 532.

<sup>46</sup> See *Land Cmnd 5730* at para. 21

<sup>47</sup> Jowell *Law and Bureaucracy* at pp. 156 and 152

<sup>48</sup> Olejarski, Amanda M. Lanham, *Administrative Discretion in Action: A Narrative of Eminent Domain*.

265 development without initially any statutory basis. In doing so, planning authorities exercised  
266 discretion as to the recovery of gains. They had a choice in how to decide what was appropriate  
267 in the given circumstances and the processes deployed with landowner and developer  
268 agreement for achieving the proper planning of an area in the absence of direct statutory  
269 authority. Indeed, as an adjunct to the statutory town planning scheme the practices to be  
270 adopted by local authorities evolved on an ad hoc basis. The institutionalizing of this strategy  
271 was achieved initially through a use of planning agreements, reflecting local practices and co-  
272 opted for public purpose through statutory recognition in the Town and Country Planning Act  
273 1932, which in turn enshrined in law the basis for exercising discretion in the context.<sup>49</sup> While  
274 giving greater flexibility to recover betterment, their use was highly dependent upon planning  
275 authorities' proper exercise of discretion and forms of private ordering.<sup>50</sup> Agreements were  
276 used to redistribute the burden of externalities created by development. They were deployed to  
277 overcome some of the basic deficiencies associated with development proposals, such as to  
278 improve drainage or sewerage provision, or to provide public recreation facilities including  
279 open space or other amenities and to secure public works and enable the payment of capital  
280 sums of money, classic aims shared too by the modern CIL provisions.<sup>51</sup> By 1990, the planning  
281 agreement was 're-branded' the planning obligation, enabling developers to unilaterally offer  
282 undertakings for similar purposes.<sup>52</sup> Part of the justification for so doing was to widen the  
283 ambit of the instrument and to 'reflect the political objective of permitting greater use of private  
284 capital for what are described as 'off site infrastructure costs', which formerly were borne by  
285 the public sector alone.<sup>53</sup> Central government, through a use of planning policy guidance as  
286 opposed to strict law exercised further control over practices that were seen as inherently  
287 problematic because of the opacity associated with local decision-making. This gave rise to a  
288 suspicion of unconscionable dealing that tainted the planning system overall.

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Lexington Books. 2013; C.S. Diver "A Theory of Regulatory Enforcement" (1980) 28 *Public Policy* 257; Hawkins, (ed.)*The Uses of Discretion*. OUP Oxford (1992), 2002; R. Kagan, *Regulatory Justice: Implementing a Wage Price Freeze* Russell Sage Foundation NY(1978); Lipsky, M. *Street-level Bureaucracy. Dilemmas of the individual in public services*. Russell Sage Foundation, New York. 1980

<sup>49</sup> 1932 c. 48

<sup>50</sup> Section 34 Town and Country Planning Act 1932. Agreements were effectively, the product of a hybridisation of the law on restrictive covenants and contracts. See Claydon and Smith, "Negotiating Planning Gains through the British Development Control System" (1997) 34(12) *Urban Studies* 2003-22

<sup>51</sup> See ODPM Circular 05/2005 *Planning Obligations* 18 July 2005

<sup>52</sup> Section 106 Town and Country Planning Act 1990 (as amended) by s12 Planning and Compensation Act 1991

<sup>53</sup> Campbell, Ellis, Henneberry, Poxon, Rowley and Gladwell , *Planning Obligations and the Mediation of Development* (RICS Foundation, 2001) . They identify that the facet of flexible negotiation can render the planning system, "iniquitous" at p. 35

289 An absence of coherence in deploying negotiated obligations rendered the whole scheme  
290 illogical, for some and, worse still fuelled, “pathological outcomes”, including suspicions of  
291 the ‘buying’ of planning permissions when negotiating transactions beyond the public gaze.<sup>54</sup>  
292 This resulted in a proposal to eliminate discretion through the instrument of the CIL, where  
293 Government took steps to regulate and shape the practice to secure planning gains, by, in Davis  
294 words, “confin[ing], ...structur[ing] and ...check[ing] discretion”.<sup>55</sup> Paradoxically, this  
295 approach falls down when the mechanism for setting the rate is considered.

296

## 297 Setting the CIL

298 The process of setting and implementing the CIL is part of a suite of mechanisms aimed at  
299 securing sustainable and viable development underpinned by the local development  
300 framework, with the core strategic policies of the Local Plan and Local Strategic Partnerships  
301 at its heart. Section 211 Planning Act 2008 sets out the procedure for adopting the charge.  
302 Where an authority proposes to charge the CIL, it must issue a document setting out the rates  
303 by which the Levy is chargeable. The substantive detail is contained in the 2010 Regulations.  
304 Although the Regulations have been amended significantly over time, the key provisions  
305 remain relatively constant.<sup>56</sup> The format and content of the charge setting schedules, together  
306 with how the charge is set is subject to a consultation and publication process similar to the  
307 public participation rules in the planning system as a whole, which are known to be problematic.  
308 The role of landowners and developers in the formulation of local plan policy to the detriment  
309 of public participation has been well-documented. These power dynamics, design, cultural and  
310 institutional factors as well as the construction and production of knowledge contribute to  
311 attenuate public participation, and in doing so support the type of discretionary action that the  
312 CIL is supposed to overcome.<sup>57</sup> In the case of the CIL, the draft charge setting schedule is

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<sup>54</sup> Note in particular the Poulson scandal of 1950's and 60's. The Nolan Committee Report on Standards in Public Life in its Third Report, *Standards of conduct of local government in England, Scotland and Wales* (July 1997)

<sup>55</sup> Davis, “Confining and Structuring Discretion: Discretionary Justice”(1971) 23(1) *Journal of Legal Education* 56-62

<sup>56</sup> Community Infrastructure Levy Regulations 2010 (SI No 948) as amended by Regulations in 2011 (2011/987), (2012/2975), 2013 (2013/982), 2014 (2014/385) and 2015 (2015/836); Community Infrastructure Levy

Consultation on detailed proposals and draft regulations for reform. A consultation response of the RTPI to the CLG consultation Dec 2011, <http://www.rtpi.org.uk/media/5495/RTPI-CIL-reform-response-final.pdf> (accessed 2 August 2017)

<sup>57</sup> Mark S. Reed, Steven Vella, Edward Challies, Joris de Vente, Lynne Frewer, Daniela Hohenwallner-Ries, Tobias Huber, Rosmarie K. Neumann, Elizabeth A. Oughton, Julian Sidoli del Ceno, Hedwig van Delden, “A

313 made subject to a public examination made by an independent examiner. The aim is to give  
314 transparency to the setting of the Levy by imposing a procedure akin to adopting the local  
315 development plan. In both cases, while formally enabling public participation, the processes  
316 in the wider planning system have long been criticised, with decisions being reached by a  
317 largely consensual and behind the scenes approach.<sup>58</sup> Government has emphasised the balance  
318 to be struck between obtaining additional investment (with rates reflecting actual and  
319 anticipated infrastructure costs) and securing project viability.<sup>59</sup> In short,

320 “...[the] CIL should emerge from a process of collective bargaining between planners,  
321 the development industry and the gamut of public, private and quasi public-private agencies  
322 which could be considered “infrastructure providers”.”<sup>60</sup>

323 Section 213 of the 2008 Act requires the schedule fixing the CIL rates (known as the charging  
324 schedule) to be approved by the authority only after a process of scrutiny by an examiner  
325 appointed by it. By Part 3 of the Regulations, before the draft is submitted for examination, it  
326 must be publicised (via website and press notice), made available for inspection and interested  
327 parties consulted.<sup>61</sup> Infrastructure assessments feeding into this process will have already been  
328 undertaken at the local plan formulation stage. Having already assessed infrastructure needs  
329 during the local plan process, in setting the levy rates the planning authority has a statutory  
330 duty to strike a balance between the desirability of funding for the actual and proposed  
331 infrastructure costs of development in its area (taking into account all other sources of funding  
332 for the same purpose) and the potential effects of imposing the CIL on the economic viability  
333 of the area as a whole.<sup>62</sup> This exercise is itself a value laden process refining the question of

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theory of participation: what makes stakeholder and public engagement in environmental management work?” (2017) 26 (1) *Restoration Ecology* S7-S17, Emphasised by Pacione M., “The power of public participation in local planning in Scotland: the case of conflict over residential development in the metropolitan green belt.” (2014) 79 *GeoJournal* pp. 31-57 at p. 31;

<sup>58</sup> Mark Sackett RTPI West Midlands CPD. <https://www.slideshare.net/midlandsarchitecture/mark-sackett-cilpresentation>

<sup>59</sup> Ministry of Housing, Communities and Local Government Guidance, Community Infrastructure Levy (12 June 2014, updated 15 March 2019), <https://www.gov.uk/guidance/community-infrastructure-levy-rates> (accessed 27 June 2019)

<sup>60</sup> UCL/Deloitte research quoted by, A. Lord, ‘The Community Infrastructure Levy: An Information Economics Approach to Understanding Infrastructure Provision under England's Reformed Spatial Planning System.’ [2009] 10(3) *Planning Theory and Practice*, 333-349 at p.335

<sup>61</sup> The Community Infrastructure Regulations 2010 No 948(as amended). Further amendments to the consultation provisions are proposed by the Community Infrastructure Levy (Amendment) (England) (No 2) Regulations No1103 for September 2019, having been laid before Parliament on 4 June 2019.

<sup>62</sup> Regulation 14, Community Infrastructure Levy Regulation (2010) as amended by Regulation 5 of The

334 general infrastructure needs assessed in the plan process with questions of economic viability  
335 that are critical to particular developer interests. Hence the level of developer interest at the  
336 charge setting stage, which from an authority perspective may determine whether indeed  
337 projects come to fruition and by doing so generate prosperity.

338 The CIL schedule<sup>7</sup> is formulated from an evidence base, with a preliminary draft being prepared  
339 and published for consultation. After consultation, the published draft is subjected to further  
340 scrutiny and a period for further representations set, before the draft is examined in public by  
341 an independent examiner who makes recommendations to the authority. The process of using  
342 public hearings in the planning system generally is acknowledged as problematic. Members of  
343 the public are reluctant to participate and sense that they are put at a disadvantage by reason of  
344 their lack of expertise.<sup>63</sup> The same might be said of smaller developers.<sup>64</sup> Further rights of  
345 appeal are provided on questions of fact regarding the application of the calculation of the CIL  
346 in any given case.<sup>65</sup>

347

348 Although planning authorities must consult local communities and stakeholders on the charging  
349 schedule setting CIL rates, these interactions are contentious, given the conflicting ambitions  
350 of those implicated within the system. Oppositional voices can be, “scripted out” with the  
351 regime becoming a new site for conflict,

352 “[in] a deeply politicised process, full of tensions derived from within the profession and, more  
353 profoundly, from beyond”.<sup>66</sup>

354 Commentators note that, “Few would argue that since its introduction in 2010 CIL is far from  
355 the fairer, faster and more transparent system of securing developer contributions it was  
356 intended to be.”<sup>67</sup>

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Community Infrastructure Levy (Amendment) Regulations 2014 and now amended by the Community Infrastructure Levy (Amendment) (England) (No. 2) Regulations 2019. Further guidance can be found at <https://www.gov.uk/guidance/community-infrastructure-levy> <14 September 2019>

<sup>63</sup> Conrad E. et al. “Hearing but Not Listening? A Participatory Assessment of Public Participation in Planning.” (2001) 29(5) *Environment and Planning C: Government and Policy*, 761–782

<sup>64</sup> Walker, “Small is Beautiful. Delivering more homes through small sites.” LGIU December 2016 <https://www.fmb.org.uk/media/41167/fmb-and-lgiu-report-small-is-beautiful.pdf>

<sup>65</sup> Sections 212-215 Planning Act 2008 and Part 3 Community Infrastructure Levy Regulations 2010 (SI 2010/948).

<sup>66</sup> Allmendinger P, Haughton G, , “Spatial planning, devolution, and new planning spaces” *Environment and Planning C: Government and Policy* (2010) 28 803–818, p. 816

<sup>67</sup> Grekos and Nation, *The Planner* “The bitter CIL that we struggle to swallow” 24/05/2017

357

358 One problem is that developers and their advisers assume a prominent role in the setting of both  
359 CIL rates and when infrastructure needs are assessed during the adoption of local plans process.  
360 Research to date has shown that larger developers are well-versed in navigating procedures to  
361 the best effect and work closely with authorities, in ways reminiscent of the negotiation of  
362 planning agreements and obligations.<sup>68</sup> At each stage this can be to the detriment of true public  
363 participation.<sup>69</sup> Despite the legal requirements, wider stakeholder participation in the planning  
364 process generally is often perfunctory with a propensity for, “more opportunity for  
365 economically motivated special interests to dominate the decision process” and the charge  
366 setting process for the CIL is no different.<sup>70</sup>

367

368 The CIL and the ‘demise’ of discretion

369 Introducing the CIL into a discretionary framework is not without its problems. The CIL,  
370 ostensibly a more directive form of charge, seeks to minimise, as far as possible an exercise of  
371 discretion. It duplicates many of the functions of agreements and obligations by displacing  
372 those costs generated by new development onto the developer community in a direct way. The  
373 purposes themselves are very similar, but the mechanics are different. It deploys an ostensibly  
374 centrally controlled mechanism to redistribute development value for recovering planning  
375 gains.

376

377 Government’s thinking maps directly on to K. C. Davis’ critique of discretionary action. His  
378 concern is of injustice as the “intuitive” response a decision-maker may have that can impact  
379 upon rational and – most importantly – just decision-making. Many “administrative decisions”,  
380 are imbued with an exercise of discretion impacting upon the delivery of justice in the widest  
381 sense.<sup>71</sup> In the planning system discretion enables the striking of an appropriate balance

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<sup>68</sup> See paras 47 and 63, Department for Communities and Local Government The value, impact and delivery of the Community Infrastructure Levy. Report of Study. The University of Reading and Three Dragons in association with Smiths Gore and David Lock Associates, February 2017 [https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment\\_data/file/589635/CIL\\_Rese\\_arch\\_report.pdf](https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/589635/CIL_Rese_arch_report.pdf) (accessed December 2018)

<sup>69</sup> R. Altermann ‘Levying the Land: Land-based instruments for public revenue and their applicability to developing countries.’ Paper prepared for the UN Habitat Governing Council Meeting Nairobi, Kenya, April 15-17 2013

<sup>70</sup> Irvin, R. and Stansbury, J. (2004) ‘Citizen participation in decision Making: is it worth the effort?’ (2004) 64 *Public Administration Review* 55-65 at p. 62

<sup>71</sup> Davis n.5 pp. 12-13



382 between individual and collective interests whilst ensuring that, as far as possible the claims of  
383 all interested parties are heard. Given the particularity of planning decisions, discretion  
384 facilitates proper consideration of the individuated case. Tension arises however in the  
385 application of generalised policies to the particular case, which in turn leads to a perceived  
386 injustice in this context extending to the “collective anxiety” experienced by communities when  
387 their concerns often appear to be ignored. Not all discretionary activity leads to tyrannical or  
388 arbitrary behaviour on the part of administrators.<sup>72</sup> Indeed, discretion is necessary to  
389 accommodate the complexity inherent to land-use allocation and control, thus ensuring that  
390 cases are indeed considered on their individual merits, whilst also balancing the requirements  
391 of general fairness.

392 Davis recognises the trade-off that exists between dispensing justice and delivering  
393 administrative efficiency, a sentiment telling with regard to how we understand the  
394 multifunctionality of law. As he observed, ‘discretion is our principal source of creativeness in  
395 government and in law’.<sup>73</sup> It is the *injustice* deriving from discretionary action that should be  
396 confined by the imposition of rules, (particularly in applying formulated policy at individual  
397 levels), rather than an exercise of discretion itself. The ambition of *confining discretion* relates  
398 by setting defined limits for its exercise, and its *structuring* demand transparency and  
399 procedural fairness in the broadest sense to achieve the just decision. However, as Davis was  
400 at pains to point out, discretion *can* provide justice, it is just that ‘what we need to do is ... not  
401 to minimize discretion or maximize its control but to eliminate unnecessary discretion and to  
402 find the optimum degree of control’.<sup>74</sup> It is this quest for optimality that has been overlooked  
403 when inserting the CIL into the land-use planning framework. Further forensic analysis of the  
404 provisions emphasises a common misreading of Davis as supporting a binary interpretation  
405 (juxtaposing rule and discretion) where the CIL promotes, perhaps paradoxically, discretionary  
406 activity at different stages of decision-making – that of setting the charge, whether intended or  
407 not, and indeed whether to adopt the system at all. In this situation rule and discretion are  
408 linked. In land-use planning, discretion is integral to decision-making and built into the regime.  
409 The use of a fixed charge to fund outcomes equivalent to negotiated agreements and obligations  
410 for the recovery of infrastructure costs, appeals to the ideal of rules to achieve the transparency  
411 wanting historically in a recovery of planning gains. However, in the given context, as with

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<sup>72</sup> Ibid. pp. 25-6

<sup>73</sup> Ibid. p.25

<sup>74</sup> Ibid. p.20 and p. 217

412 others (in particular the criminal law) the substitution of rule for discretionary action may be  
413 more mythical than real and those (whether policy makers or academics) asserting the flaws in  
414 a use of discretion in the recovery of infrastructure costs may have overlooked the fundamental  
415 character of the planning system as a whole, and the operation of the CIL regime that replicates  
416 in its levels of generality at the charge setting stage, the troubling opacity of the negotiated  
417 agreement and planning obligation. The task of finding the optimality of control (and this  
418 rather begs the question of optimality for who) requires more than a superimposition of rule-  
419 based forms, where discretion seems to be a pervasive ingredient of the system. Indeed, the  
420 effects of ascribing rules to achieve the goals of transparency and further legitimacy in a highly  
421 discretionary regime may well result in other counterproductive effects that present  
422 opportunities for disguising, rather than eliminating, discretionary action – and the CIL is  
423 illustrative of this point. The charge setting process is, as has been noted, subject to external  
424 examination and the levy set must balance infrastructure funding with the potential effects on  
425 economic viability throughout the given area. Landowners and developers are not  
426 homogeneous groupings and it is rational for competition to exist within and between these  
427 groupings in the quest for the right to develop land and thus profitability. Critical junctures  
428 exist at the stage of the formulation of the evidence base (and even before when setting its  
429 parameters) for the setting of the Levy, and again at the examination in public. Given that  
430 collaboration is emphasised as essential to formulating the charge, rule-based structures can be  
431 diluted, for example at the consultation stages.<sup>75</sup> In establishing the evidence base, interaction  
432 with developers is inevitable.

433

434 The adoption process itself embeds significant discretionary elements. Evidence suggests larger  
435 developers and landowners are more conversant with the process, unlike smaller entities.<sup>76</sup>

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<sup>75</sup> Regulations 16 and 17 Community Infrastructure Levy Regulations 2010 (as amended). The statutory guidance Community Infrastructure Levy indicates that, “the consultation period must be at least four weeks long. It is good practice to allow at least six weeks, and longer if the issues under consideration are particularly complex.” paragraph: 032 Reference ID: 25-032-20140612 (12 June 2016)  
<http://planningguidance.communities.gov.uk/blog/guidance/community-infrastructure-levy/> <26 April 2016><sup>72</sup>  
See paras 46 ff., Department of Communities and Local Government, *The Value, Impact and Delivery of the Community Infrastructure Levy. Report of Study*. University of Reading and Three Dragons in association with Smiths Gore and David Lock Associates February 2017.  
[https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment\\_data/file/589635/CIL\\_Rese\\_arch\\_report.pdf](https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/589635/CIL_Rese_arch_report.pdf) <January 2019>

<sup>76</sup> See paras 46 ff., *The Value, Impact and Delivery of the Community Infrastructure Levy. Report of Study*. University of Reading and Three Dragons in association with Smiths Gore and David Lock Associates February 2017.DCLG.

436 Viability, critical to any assessment – as it is with local plan formulation, and local authority  
437 dependency in the given context results in a greater exercise of discretion than may otherwise  
438 be assumed, and the promotion of public participation can mask pathological behaviours  
439 including its denial in a given context.<sup>77</sup> In a recourse to rule, optimal outcomes become lost  
440 in the process, with the worthy objectives of clarity and certainty becoming subverted by, both  
441 the overarching structure of the system, its pervasive character and the structuring of the charge  
442 setting process itself. There is little reason to see that the examination in public of the charging  
443 schedule should be any different, a factor alluded to in the report by the CIL Team in 2016.<sup>78</sup>  
444 The subversion of rule, is one of the counterproductive aspects of the CIL. Looking closely at  
445 the operation of the provisions and their place in the wider framework of land-use control  
446 suggests this. The strategy of successive governments display elements of compulsion to  
447 increase the uptake of the CIL. Guidance issued by the Department for Communities and Local  
448 Government both when the broad framework for the Levy was introduced and subsequently,  
449 highlight that a key objectives is to minimize, if not foreclose, those discretionary elements  
450 associated with the negotiation of planning agreements and obligations.<sup>79</sup> The need to wean  
451 authorities from obligations and agreement evidenced by the slow uptake of the CIL, where the  
452 instrument of choice appears to be negotiated agreement, despite exhortations in both policy  
453 and law, highlights the overlap between a use of both instruments for similar ends, with  
454 negotiated agreements being the preferred instrument of choice generating in monetary terms  
455 the majority of development value.<sup>80</sup>

456 A fixed charge increases the capacity for central control while reducing the autonomy of local  
457 authorities to obtain wide-ranging benefits in a flexible manner. Promoting a standard charge  
458 has the effect of legitimating and normalising developer contributions and in doing so makes  
459 the process more transparent and ostensibly more equitable. The guiding rationale is to

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[https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment\\_data/file/589635/CIL\\_Research\\_report.pdf](https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/589635/CIL_Research_report.pdf) <January 2019>

<sup>77</sup> Aitken, “A three dimensional view of public participation in Scottish land use planning.” (2010) 9(3) *Planning Theory* 248-264

<sup>78</sup> A New Approach to Developer Contributions: A Report by the CIL Review Team (submitted October 2016), [https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment\\_data/file/589637/CIL\\_REPORT\\_2016.pdf](https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/589637/CIL_REPORT_2016.pdf) <June 2019>

<sup>79</sup> See n. 57

<sup>80</sup> See Lord, Dunning, Dockerill, Burgess, Carro, Crook and Watkins, *The Incidence, Value and Delivery of Planning Obligations and Community Infrastructure Levy in England in 2016-17*. London Ministry of Housing Communities and Local Government March 2018

[https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment\\_data/file/685301/Section\\_106\\_and\\_CIL\\_research\\_report.pdf](https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/685301/Section_106_and_CIL_research_report.pdf) <July 2019>

460 minimise the suspicion of unequal treatment by reducing the scope for discretion and also to  
461 prevent corruption, by seemingly allowing the buying of planning permissions.<sup>81</sup> Government  
462 also seems of the view that a standard charge will create a closer nexus to infrastructure  
463 provision more generally (as opposed to on an ad hoc basis). The effect should be to spread  
464 the cost of infrastructure provision more evenly throughout the whole developer community  
465 thus reducing those risks associated with negotiating deals beyond the public gaze. This seems  
466 not to have happened, with larger developers bearing a disproportionate burden of the  
467 contributions. The aversion of this sector in the developer community to the CIL, and the  
468 preference for negotiated and relational interaction (often because they are used to dealing with  
469 the authority in question) may perpetuate the preference of some authorities to avoid the  
470 Levy.<sup>82</sup>

471

472 Rather than enabling local authorities to negotiate effective, bespoke, locally devised solutions,  
473 these elements were supposed to be confined by central government direction. The substitution  
474 of rule can have unintended consequences. Discretion, however, is not eradicated easily, and  
475 an underlying choice exists for authorities in deciding whether to adopt the CIL or not. This  
476 institutionalizing of discretionary action exists both individually and organizationally, often in  
477 circumstances not mandated by law. The competing world views of central and local actors  
478 can give rise to levels of contestability. A local planning authority may decide that its aims are  
479 most effectively secured by activities promoting discretionary forms, especially in times of  
480 austerity when authorities are reliant upon the private developer to enhance economic  
481 development prospects. This can extend to enabling landowners and developers to ‘steer’ the  
482 process, as in instances where redevelopment of areas cannot happen without the ‘consent’ and  
483 involvement of the developer community. The resulting presence of discretion exists beyond,  
484 and potentially in opposition to, the stated legal provisions. The binary of rule and discretion  
485 becomes evident when considered through the lens adopted by sociologists and neo-  
486 institutional scholars on law’s ambiguity where multiple interpretations can be given to  
487 ostensibly clear legal rules during the course of their translation at local levels. The currency

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<sup>81</sup> See Department for Communities and Local Government, *The Community Infrastructure Levy* August 2008  
<http://webarchive.nationalarchives.gov.uk/20120919132719/http://www.communities.gov.uk/archived/publications/planningandbuilding/communityinfrastructurelevy2> <18 May 2016>.

<sup>82</sup> See A. D. H. Crook, J. M. Henneberry, S. Rowley, R. S. Smith and C. A. Watkins, *Valuing Planning Obligations in England: Update Study for 2005-06* London: Department for Communities and Local Government, (5 August 2008).

488 of multiple interpretations highlights that the most carefully drafted the legislation, can be  
489 ambiguous. Legal processes become socially constructed by groups having disparate interests  
490 and expectations. The open texture of language renders many interpretations possible, not all  
491 of which will converge with Government expectations. Each can give rise to a ‘surplus of  
492 meaning’, resulting in further ambiguity.<sup>83</sup> Thus multiple interpretations can be given to  
493 ostensibly clear legal rules. The process does not end with legislative enactment, but rather  
494 begins there. These effects should not be underestimated.<sup>84</sup> Law’s indeterminacy and its  
495 relativity overall amplify the importance of context in ascribing its meaning as sociologists  
496 point out.<sup>85</sup> Local preferences can influence heavily implementation, despite the precision and  
497 clarity of the provisions themselves. Similarly, inter-organisational pressures can shape local  
498 policies to the detriment of central direction.<sup>86</sup> Forms of ambiguity provide organisations  
499 and professional actors in particular with opportunities to propose new interpretations of even  
500 the most concrete provisions and the opportunities may increase regardless of the form of the  
501 legal framework.<sup>87</sup> Implementing the CIL is informed by the pervasiveness of discretion within  
502 the planning system. This shapes not just how the instrument is deployed but whether it is used  
503 at all. The general structure of the planning system presents opportunities to resist the confining  
504 of discretion in the CIL process. As noted above, although rigorous, the provisions leave open  
505 the possibility of replicating the flaws found with the instruments of the planning obligation.  
506 Public trust is thus enhanced through the prospect of public participation and the transparency  
507 of the process linked to the fixing of the charge, as a charging schedule must be considered in  
508 the public domain through the process of public examination. However, the limitations of the  
509 public hearing are well documented, with hearings serving multiple functions, depending upon  
510 the power of the contributor, their capacity to be heard and their nexus to the ultimate decision-  
511 maker.<sup>88</sup> It may be overly optimistic to attribute a single and defined purpose for the law.

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<sup>83</sup> P. Ricoeur *Interpretation Theory: Discourse and the Surplus of Meaning*. (1976) Fort Worth: Texas Christian University Press, 1976.

<sup>84</sup> K. Kress, ‘Legal Indeterminacy’ (1989) 77(2) *California Law Review* 283-338 at p. 283; C.M. Yablon ‘The Indeterminacy of the Law: Critical legal Studies and the Problem of legal Explanation’ (1985) 6 *Cardozo Law Review*; J. W. Singer ‘The Player and the Cards: Nihilism and Legal Theory’ (1984) 94 *YLJ* 1

<sup>85</sup> See G.E. Frug, ‘Ideology of Bureaucracy in American Law’ (1984) 97 *Harv L Rev* 1276 at 1380 commenting on Culler’s formulation of the ‘unmasterability’ of context, J. Culler *On Deconstruction: Theory and Criticism after Structuralism* (London: Routledge, 1983) at p. 123.

<sup>86</sup> P. J. DiMaggio and W. W. Powell, ‘The iron cage revisited: institutional isomorphism and collective rationality in organizational fields’ (1983) 48 *American Sociological Review* 147

<sup>87</sup> L.B. Edelman, ‘Legal Ambiguity and Symbolic Structures: organizational mediation of law’ (1992) 97 *American Journal of Sociology* 1531

<sup>88</sup> Aitken, ‘Wind power and community benefits: challenges and opportunities.’ 38 *Energy Policy*, pp. 6066-6075

512 Hearings, as Jowell noted, can serve as both an instrument of persuasion for decisions already  
513 taken as well as a technique for decision-making.<sup>89</sup> Additionally each stage of the process  
514 allows for leeway and the opportunity for authorities to decide how best to collaborate with  
515 developers often to the detriment of public participation. Both the open texture of language  
516 and the form and context of the process (not least the dependency levels present in the system)  
517 create opportunities for an exercise of discretion in soliciting and exchanging information, as  
518 between planning authority and the landowner or developer that can subvert the stated  
519 provisions.<sup>90</sup>

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521 Although the aim of the CIL is to expedite the securing of infrastructure provision while giving  
522 greater transparency (or ‘openness’ in Davis’ language), it was initially premised upon a  
523 measure of voluntarism. Planning authorities could *choose* whether to impose a levy or use the  
524 negotiated route for recovering infrastructure costs – that of the planning agreement or  
525 obligation. Subsequently, after attempting to confine the local authority discretion deployed in  
526 negotiated agreements, and so promote the CIL, in 2015 Government sought to ‘scale back’  
527 the use of planning obligations for infrastructure purposes through both planning guidance and  
528 legal provision.<sup>91</sup> However, new regulations introduced by the Community Infrastructure Levy  
529 (Amendment) (England) (No. 2) Regulations 2019 give greater flexibility to authorities to use  
530 both methods – again a sign of how problematic it is to attempt to confine discretionary  
531 behaviour in the domain.

532 Conclusion

533 Contrary to Davis assertion, the presence of discretion in town and country planning has served  
534 to legitimate and simplify the process of capturing value from development activity, to  
535 accommodate the highly unstable dependency relations as between local authorities and  
536 landowners and developers, affected by changing policy priorities. As has been observed,  
537 stakeholder and community engagement, ‘[reflects] the practice of ‘planning through dialogue’

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<sup>89</sup> Jowell, “The Limits of the Public Hearing as a Tool of Urban Planning.” (1969) 21(2) *Administrative Law Review* 123-152, in the context of US urban planning.

<sup>90</sup> Hawkins n. 50 identifies, “Discretion suffuses the interpretation of rules, as well as their application”, p.35. <sup>87</sup> See paras 84-91 Department of Communities and Local Government, *Community Infrastructure Levy Guidance* December 2012 and Regulations 122 and 123 of the Community Infrastructure Levy Regulations (as amended), now modified in September 2019

<sup>91</sup> Regulation 123 inserted into The Community Infrastructure Levy Regulations 2010.

538 which has become central to the planning system.<sup>92</sup> This is echoed in by the highly  
539 discretionary nature of the processes involved in planning generally. Through this the defects  
540 of the law and informational asymmetries can be overcome and welfare maximised.<sup>93</sup> Law and  
541 economics theorists would suggest that a use of discretion facilitates the negotiating outcomes  
542 of the parties – in contrast to the more directive nature of the CIL.<sup>94</sup> However, paradoxically  
543 the latter also presupposes that authorities will use their discretion to commit to the system.  
544 The quest to impose greater transparency in negotiating development gains through the  
545 introduction of the CIL highlights how context dependent strategies seeking to eliminate an  
546 exercise of local discretion can be. The imposition of rule as the assurance of clarity and  
547 certainty, although notionally a substitute for discretion can result in the subversion of the  
548 implementation of rule-based strategies. The CIL provides Government, in principle, with a  
549 resolution to the conundrum of securing planning gains by expressly providing for the  
550 circumstances in which a levy becomes payable – but there is no guarantee that the provisions  
551 themselves will eliminate the exercise of discretion at local levels. However, the character of  
552 central intervention under the 2008 Act seems to be inconsistent with the institutional structure  
553 of the planning system as a whole (itself heavily reliant upon an exercise of discretionary  
554 powers). This approach seems to eschew forms of control responsive to market demands in  
555 favour of externally imposed structured solutions. Arguably this is at odds with the logic of the  
556 planning system. It serves to misread the nature of relations between the local planning  
557 authority and developer, and goes some way to explaining the limited uptake of the CIL by  
558 local authorities. At a more abstract level the proposals sit unhappily with theories identifying  
559 the limitations and indeed marginality of some legal forms of state regulation.<sup>95</sup> While  
560 negotiated agreements align more neatly with spontaneous legal ordering, the directive form of  
561 the CIL is less well aligned to the planning system overall.<sup>96</sup> At issue, fundamentally, is the

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<sup>92</sup> Baker, Hincks and Sherriff, “Getting involved in plan making: participation and stakeholder involvement in local and regional spatial strategies in England.” (2010) 28 *Environment and Planning C: Government and Policy* pp. 574-594, referring at p.574 to Murray “Building consensus in contested spaces and places? The regional development strategy for Northern Ireland”, in *Conceptions of Space and Place in Strategic Spatial Planning* (eds Davoudi, S, Strange, I), (Routledge, New York) pp 125–146. (2009).

<sup>93</sup> See, Coase’s observations regarding the benefits of negotiating to achieve optimality in Coase, R.H., “The problem of social cost.” (1960) 3 *Journal of Law and Economics*, 1–44

<sup>94</sup> E. Bertrand, “The three roles of the ‘Coase theorem’ in Coase’s works” (2010) 17(4) *Euro. J. History of Economic Thought* 975–1000 referring to Coase, R.H., “The Federal Communications Commission.” (1959) 2 *Journal of Law and Economics*. 1–40

<sup>95</sup> C. Scott, ‘Regulation in the Age of Governance: The Rise of the Post-Regulatory State’ J. Jordana and D. LeviFaur (eds). *The Politics of Regulation: Institutions and Regulatory Reforms for the Age of Governance*. (Cheltenham: Edward Elgar, 2004).

<sup>96</sup> R. Sugden, *The Economics of Rights, Cooperation, and Welfare*. B. Blackwell New York and Oxford, 1986.

562 quest to make the system more clear, consistent and transparent without unduly hampering the  
563 development process, while achieving the same aims of planning agreements and obligations,  
564 instruments historically that have been viewed in an adverse light.

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566 The adverse effects that opaque dealing can have on regimes such as the planning system in  
567 terms of its wider legitimacy should not be underestimated. For this reason, rule-based regimes  
568 have an obvious place in curtailing the deficits that an exercise of discretionary activity can  
569 cause. However, it may be naïve to think that the imposition of rule-based regimes in any given  
570 context will inevitably eliminate discretion. Aspects of discretion may still remain but appear  
571 elsewhere in the system. In the context of the case study there remain plenty of opportunities  
572 for discretionary action in the form of negotiation and bargaining to re-emerge at the stages of  
573 the setting, consulting on and determining the charging schedule. This is unsurprising given the  
574 structure of the modern land-use planning system, which is premised upon a high level of  
575 discretionary activity. Imposing rule-based regimes (as has been seen in the previous attempts  
576 to set development charges) can result in deviation and even resistance to institutional change  
577 or the subversion of the rule-meaning.<sup>97</sup> This may be one explanation why, in other domains,  
578 there has been a shift from rules to more open-textured regulatory forms such as ‘principles-  
579 based’ regulation.<sup>98</sup>

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<sup>97</sup> This was the case when a development charge was imposed under the Land Commission Act 1967, the Community Land Act 1975 and the Development Land Tax Act 1976. The result was a withholding of land by developers, resulting in a failing system. A brief overview can be found in the House of Commons, Housing Communities and Local Government Committee 10<sup>th</sup> Report HC 766 10<sup>th</sup> September 2018 <https://publications.parliament.uk/pa/cm201719/cmselect/cmcomloc/766/766.pdf> <1September 2019>More generally, see P. J. DiMaggio and W. W. Powell, ‘The iron cage revisited: institutional isomorphism and collective rationality in organizational fields’ (1983) 48 *American Sociological Review* 147

<sup>98</sup> As with the regulation of the energy markets. For an exposition of its application in financial markets, see J. Black “Principles Based Regulation” (2007) 1(3) *Law and Financial Markets Review* 191